

# Advertising Rates

Rates Effective January 2026

## Rental Car Center

**Digital Network** – 10-second spot shown every two minutes: **\$250/spot/month**

- Includes **Two 100-inch LCD Displays**: 7.3'x 4.1' Ultra HD Screens, Avg Dwell Time: 31 minutes

**Static Wall Displays** – Various sizes: **Starting at \$100/month**

- Multiple opportunities available

## Terminal

**Concourse Digital Network** – 10-second spot shown every two minutes: **\$1,300/spot/month**

- Includes **Five 100-inch LCD Displays**: 7.3'x 4.1' Ultra HD Screens (one in Ticketing Lobby, one in Bag Claim, three in Concourse), Avg Dwell Time: 89 minutes (Concourse)

**Arrivals Digital Network** – 10-second spot shown every two minutes: **\$1,300/spot/month**

- Includes **Two LED Video Walls**: 11.5' x 6.5' (behind Carousel 1 and Carousel 2), Avg Dwell Time: 32 minutes

**Arrivals Carousel Digital** – Limited to two advertisers: **\$1,500/month**

- **Two back-to-back 100-inch LCD Displays: 7.3'x 4.1' on Carousel 1 and Carousel 2**
  - Four Dedicated Spaces: each is 49" x 29," 16:9 aspect ratio

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## Terminal cont.

### **Ticketing Featured Digital** – Limited spots available: **starting at \$750/spot/month**

- **One LED Video Wall:** 16.5' x 5' (32:9 ratio) or split into two 8.25' x 5' (16:9 ratio)
  - o Adjacent to check-in queue, visible from TSA screening, Avg dwell time: 62 minutes

### **Static Wall Tension Displays** – 120" x 120": **Starting at \$750/month**

- Multiple opportunities available in concourse and arrivals

### **Exterior Static Displays** – Various sizes: **Starting at \$125/month**

- Multiple opportunities available

## FBO Air Center

### **Digital Network** – 10-second spot shown every two minutes: **\$75/spot/month**

- **Includes One 65-inch LCD Display:** 7.3'x 4.1' Ultra HD Screen, Avg Dwell Time: 98 minutes

### **Static Wall Displays** – Various sizes: **Starting at \$50/month**

- Multiple opportunities available

## Literature Distribution

### **Three high traffic Welcome Centers** –Various packages available: **Starting at \$50/month**

*Pricing based on 12-month contract.*

*Advertisers must produce and provide their own literature for distribution.*

*Initial investment may be subject to adjustments based on vendor pricing fluctuations.*

*10% discount for approved non-profit organizations.*

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