

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



GRANT APPLICATION CHECKLIST

For consideration by the DeSoto County Tourism Development Council, please make sure your Application is filled out completely and accompanied by the following information. If any item is not applicable, indicate N/A over the check box.

- ☒ Completed checklist (this form)
- ☒ Completed Grant Application
- ☒ Articles of Incorporation
- ☒ Letter of not-for-profit tax-exempt status as well as completed IRS Form 990 Return of organization Exempt form Income Tax
- ☒ IRS Form W-9 Request for Taxpayer Identification Number and Certification
- ☒ Written authorization on official organization letterhead for AUTHORIZED AGENT to act on behalf of Applicant
- ☒ Organizational outline, including but not limited to names and addresses of each board member and corporate officer
- ☒ Samples of ads/promotional material (*sample of T-shirt attached*)

Awards and disbursement of funds are subject to budget availability (on a first come, first served) and collections of the Tourist Development Tax. All applications will be reviewed by the Tourist Development Council and final awards will be approved by the Board of County Commissioners, including the total amount of available funds for the award. 🐾

Office Location:

Turner Agri-Civic Center

Economic Development Office

2250 NE Roan Street

Arcadia, FL 34266

For Questions, contact: Sondra Guffey or Daniel Sutphin

863-993-4807 or S.Guffey@desotobocc.com or D.Sutphin@desotobocc.com

*This is for South Florida Little Britches
Rodeo Association. (SFLBRA) Please call
with any questions. Thank you,*

*Lacy Carlton-Pearce
863-990.5076*

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



GRANT APPLICATION

- A. Event Name: SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION Amount Requested: 3000.00
- B. Sponsoring Organization: SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION (SFLBRA)
Mailing Address: 2057 COUNTY ROAD 29
LAKE PLACID, FL 34266
- C. Organization Official/Title (President, Director, etc.)
Signature: Levi Pearce
Title: President
Contact number: 863.634.7009 Email: southfloridalittlebitches@gmail.com
- D. Who will be in charge of this event? SFLBRA Board of Directors
Cell Phone: 863.990.5076 Email: southfloridalittlebitches@gmail.com
- E. Who will be financially responsible for this event?
Name: SFLBRA BOARD OF DIRECTORS
Title: POINT OF CONTACTS: LEVI PEARCE & LACY PEARCE
Contact number: 863.634.7009/863.990.5076 Email: southfloridalittlebitches@gmail.com
- F. Describe the event: The SFLBRA is a non-profit sanctioned rodeo of the National Little Britches Rodeo Association (NLBRA), hosting six (6) qualifier rodeos. Contestants, ages 5-18, compete in rodeos across the country, including the SFLBRA events including but not limited to barrel racing, pole bending, goat tying, roping events and all roughstock events, to earn points toward world rankings and the NLBFRA (Finals) in Oklahoma every summer.
- G. Location of event(s): THE MOSAIC ARENA, ARCADIA, FL
- H. Date(s) and times of event: SEPT. 28TH-29TH, DEC. 15TH, JAN. 26TH, FEB. 23RD, MAR. 23RD
- I. Estimate of the total economic impact of the event on the County: THE EVENT IS EXPECTED TO HAVE AN ESTOMATED TOTAL ECONOMIC IMPACT OF \$100,000.00 IN ITS FIRST SEASON, WITH SIGNIFICANT POTENTIAL FOR GROWTH IN THE FUTURE.
- J. How many years has this event existed? ESTABLISHED JUNE 2024
- K. Is this the first time this event has been held in DeSoto County, Florida? Yes X No

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L. If no, when was the last time it was held in DeSoto County? _____

M. Has the event received Tourist Development Tax funds in the past?
Yes _____ No X

If yes, what year(s) _____ and amount(s) _____

N. Describe previous experience of applicant in events similar to this event.
LEVI PEARCE -AYRA VICE PRESIDENT 2016-2018; AYRA President 2018-to present;
Arcadia All-Florida Championship Rodeo, Director - 2019 to present
Florida Little Britches Rodeo Association -Vice President & Arena Director 2022-2024

O. For recurring events, please provide the following past two years information regarding this event:

	Year 1	Year 2
Month/Year	<u>SFLBRA is newly</u>	_____
Lodging Facility	<u>established</u>	_____
City	_____	_____
Verifiable # of nights reserved	_____	_____

P. Estimated number of attendees staying overnight for proposed event. 75.

Q. Have you reserved rooms at a lodging facility?
Yes _____ No X

If yes, name the facility: _____

Number of rooms reserved: _____

Lodging facility room rate \$ _____

R. Who will be in charge of the Lodging Facility arrangements? Individuals make own arrangements

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain individual will make their own arrangements; rv hookups will be offered

**DESOTO COUNTY TOURISM DEVELOPMENT
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- S. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? Explain and include documentation.

Onsite concession stand ran by locals, Tom Houser & employees. Tom has exclusive rights to all events held @ the Mosaic Arena.

- T. Name any local attractions being included in the itinerary for this event? Eli's Western Wear
Shop downtown Arcadia, Antique Stores, Florida Farmhouse Coffee Shop, Magnolia Street Seafood & Grill

- U. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?
Yes, we support as many as we can.

Explain: Wal-Mart, Bryan Farm Supply, Arcadia Printing, Tractor Supply, Concession Stand, Eli's Western Wear (store front advertising),

- V. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or litter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? This item must be included on the agenda to be accepted.

Explain: Not at this time, but we hope to join forces with AYRA and help with the Christmas toy Drive to give to the community of DeSoto County.

- W. Describe the marketing Plan for event. Include Promotional/Advertising sample(s) of the ads/promotions for both in and out of County (Attach additional sheets if needed)

*social media platforms (facebook/IG/Remind app) logo & name mentions

*logo displayed on website w/direct link to visitdesoto.com

*logo displayed on SFLBRA t-shirts locally & at nationals, displayed throughout awards banquet

*logo on backtags/logo on daysheets @ each rodeo and mentions throughout the day

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

75% Tourist Development / 25% cash match _____ X _____

75% Tourist Development / 12.5% cash match /12.5% in-kind match _____

If in-kind matching is used, specify type: _____

- X. **Additional Information for Consideration: (Optional).**

Applicants may submit a general outline to share additional information for consideration by the Selection Committee. This section may be used to communicate relevant information to the request not specifically asked in the application document or may be used to provide detail on organization/personal capacity and or experience or other information deemed relevant and important by the applicant. ***THIS SECTION SHALL BE LIMITED TO 3 PAGES.**

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



EVENT/PROJECT BUDGET OUTLINE

EVENT/ PROJECT NAME SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION (SFLBRA)

Previous Year's and Current Year Projected (If applicable)

Revenue & Expenses Revenues & Expenses

LIST ALL REVENUE	Current year	
Admissions ENTRY FEES	11280.00	
Concessions	0	
Sponsorships	2500.00	
Booth Space	0	
Advertising Revenue	0	
Sale of Promotional Items		
TDC Grant	0	
Other:		
Total Revenue	\$ 13780.00	\$

LIST ALL EXPENSES		
Administrative	2067.50	
Advertising/Promotions	348.00	
Printing	75.00	
Promotional Items	1049.75	
Concessions		
Awards	6970.000	
Travel		
Talent	1000.00	
Other:		
Total Expenses	\$ 11510.25	\$
NET PROFIT/LOSS	\$ 2269.75	\$

**Electronic Articles of Incorporation
For**

N24000006643
FILED
June 03, 2024
Sec. Of State
tscott

SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION, INC.

Article II

The principal place of business address:

2450 NE ROAN STREET
ARCADIA, FL. US 34266

The mailing address of the corporation is:

2057 COUNTY ROAD 29
LAKE PLACID, FL. US 33852

Article III

The specific purpose for which this corporation is organized is:

YOUTH RODEO ORGANIZATION

Article IV

The manner in which directors are elected or appointed is:

BY PRESIDENT AND VICE PRESIDENT

Article V

The name and Florida street address of the registered agent is:

LACY CARLTON-PEARCE
2057 COUNTY ROAD 29
LAKE PLACID, FL. 33852

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LACY CARLTON-PEARCE

Article VI

The name and address of the incorporator is:

LACY CARLTON-PEARCE
2057 COUNTY ROAD 29

LAKE PLACID, FL 33852

Electronic Signature of Incorporator: LACY CARLTON-PEARCE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JOSEPH L PEARCE
2057 COUNTY ROAD 29
LAKE PLACID, FL. 33852 US

Title: VP
JOEL BEVERLY
6760 SW BRONCO DR
ARCADIA, FL. 34266 US

Title: S
ELSA JANE MILLER
3000 SCRUBPENS ROAD
SEBRING, FL. 33870 US

Title: T
PATRICIA LINDSAY
2450 NE ROAN STREET
ARCADIA, FL. 34266 US

Article VIII

The effective date for this corporation shall be:

06/01/2024

Date of this notice: 06-17-2024

Employer Identification Number:
99-3561591

Form: SS-4

Number of this notice: CP 575 A

SOUTH FLORIDA LITTLE BRITCHES RODEO
ASSOCIATION
% PATRICIA LINDSAY
2057 COUNTY ROAD 29
LAKE PLACID, FL 33852

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 99-3561591. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for their business. Some taxpayers receive CP575 notices when another person has stolen their identity and are opening a business using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

Based on the information received from you or your representative, you must file the following forms by the dates shown.

Form 1120

04/15/2025

If you have questions about the forms or the due dates shown, you can call us at the phone number or write to us at the address shown at the top of this notice. If you need help in determining your annual accounting period (tax year), see Publication 538, *Accounting Periods and Methods*.

We assigned you a tax classification (corporation, partnership, etc.) based on information obtained from you or your representative. It is not a legal determination of your tax classification, and is not binding on the IRS. If you want a legal determination of your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2020-1, 2020-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue). Note: Certain tax classification elections can be requested by filing Form 8832, *Entity Classification Election*. See Form 8832 and its instructions for additional information.

IMPORTANT INFORMATION FOR S CORPORATION ELECTION:

If you intend to elect to file your return as a small business corporation, an election to file a Form 1120-S, U.S. Income Tax Return for an S Corporation, must be made within certain timeframes and the corporation must meet certain tests. All of this information is included in the instructions for Form 2553, *Election by a Small Business Corporation*.

If you are required to deposit for employment taxes (Forms 941, 943, 940, 944, 945, CT-1, or 1042), excise taxes (Form 720), or income taxes (Form 1120), you will receive a Welcome Package shortly, which includes instructions for making your deposits electronically through the Electronic Federal Tax Payment System (EFTPS). A Personal Identification Number (PIN) for EFTPS will also be sent to you under separate cover. Please activate the PIN once you receive it, even if you have requested the services of a tax professional or representative. For more information about EFTPS, refer to Publication 966, *Electronic Choices to Pay All Your Federal Taxes*. If you need to make a deposit immediately, you will need to make arrangements with your Financial Institution to complete a wire transfer.

The IRS is committed to helping all taxpayers comply with their tax filing obligations. If you need help completing your returns or meeting your tax obligations, Authorized e-file Providers, such as Reporting Agents or other payroll service providers, are available to assist you. Visit www.irs.gov/mefbusproviders for a list of companies that offer IRS e-file for business products and services.

IMPORTANT REMINDERS:

- * Keep a copy of this notice in your permanent records. This notice is issued only one time and the IRS will not be able to generate a duplicate copy for you. You may give a copy of this document to anyone asking for proof of your EIN.
- * Use this EIN and your name exactly as they appear at the top of this notice on all your federal tax forms.
- * Refer to this EIN on your tax-related correspondence and documents.
- * Provide future officers of your organization with a copy of this notice.

Your name control associated with this EIN is SOUT. You will need to provide this information along with your EIN, if you file your returns electronically.

Safeguard your EIN by referring to Publication 4557, *Safeguarding Taxpayer Data: A Guide for Your Business*.

You can get any of the forms or publications mentioned in this letter by visiting our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions about your EIN, you can contact us at the phone number or address listed at the top of this notice. If you write, please tear off the stub at the bottom of this notice and include it with your letter.

Thank you for your cooperation.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type.
See Specific Instructions on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION	
2 Business name/disregarded entity name, if different from above.	
3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) Florida Not For Profit Corporation	
3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/>	
4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)	
5 Address (number, street, and apt. or suite no.). See instructions. 2450 NE ROAN STREET	
6 City, state, and ZIP code ARCADIA, FL 34266	
7 List account number(s) here (optional)	
Requester's name and address (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-					
or								
Employer identification number								
9	9	-	3	5	6	1	5	9

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign
Here

Signature of
U.S. person

Date

9-12-27

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION

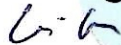
**2450 NE Roan Street
Arcadia, FL 34266**

www.southfloridalittlebitchesrodeo.com

Dear Concerned Parties,

Lacy Carlton-Pearce is authorized to represent the Board of Directors in submitting a Local Event Marketing Application for DeSoto County. The request has been approved by the Board. The allocated funds will be utilized for advertising beyond the county and on various social media platforms.

Best regards,



Levi Pearce

President

South Florida Little Britches Rodeo Association

SFLBRA

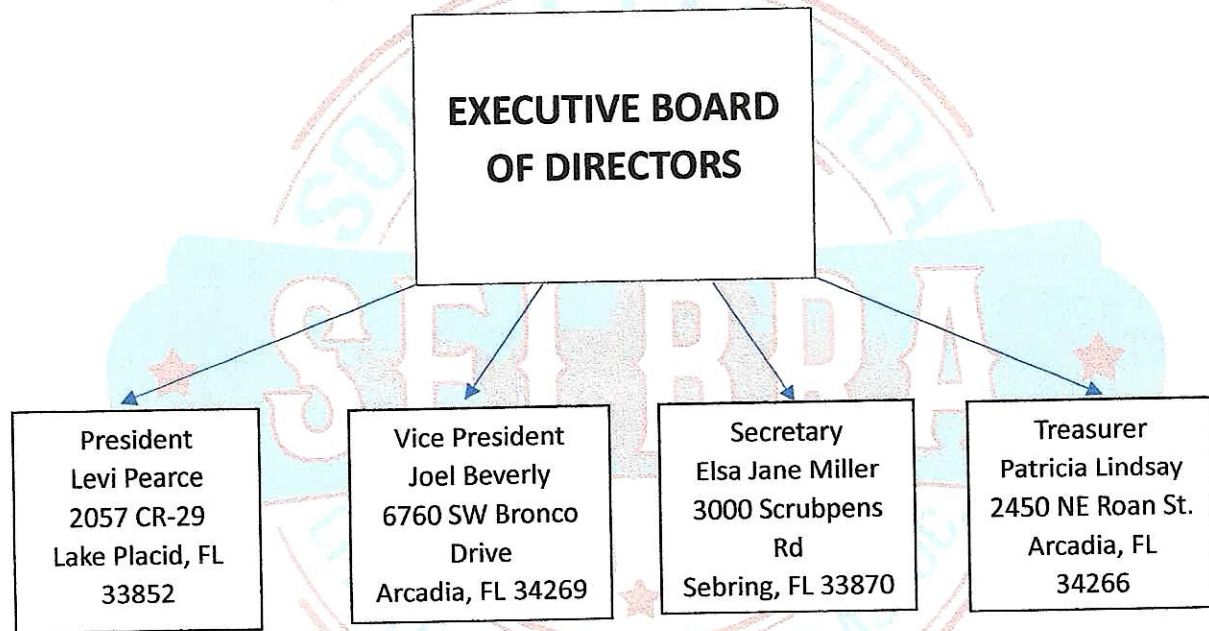
LITTLE BRITCHES RODEO ASSOC.
QUALIFIER
Series

SOUTH FLORIDA LITTLE BRITCHES RODEO ASSOCIATION

2450 NE Roan Street
Arcadia, FL 34266

www.southfloridalittlebitchesrodeo.com

The South Florida Little Britches Rodeo Association (SFLBRA) is a Florida Not for Profit Corporation that was formed on June 1, 2024 with Document Number N24000006643 through the Divisions of Corporations.



General Board Members for the 2024-2025 Season:

Laura Nelson - 4911 NW HWY 72, Arcadia, FL 34266

Lacy Carlton-Pearce – 2057 County Road 29, Lake Placid, FL 33852

(will be recruiting new members as we grow)

Best regards,

Levi Pearce

President

South Florida Little Britches Rodeo Association

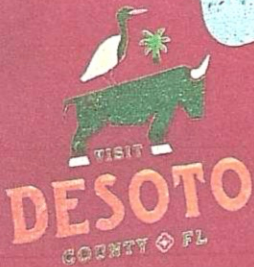
TEL: 863.634.7009

southfloridalittlebitches@gmail.com

OFFICE: 863.494.2014

Back of
T-shirt!

Where legends begin...



Scan for current schedule



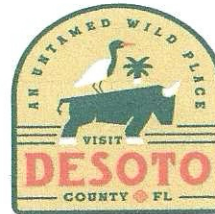
Day Sheet

SOUTH FLORIDA LBR

Performance: SOUTH FLORIDA LBR #1 9/28/2024

***MANDATORY MEETING @ 8:00 AM *RODEO STARTS @ 9:00AM**

This event is funded in part by www.visitDeSoto.com



JR BOY SADDLE STEER

Draw	Contestant	Back #		
1	KAYCEN PANKEY	7283		

SR BOY BULLRIDING

Draw	Contestant	Back #		
1	WYATT TUTTLE	7651		

JR BOY BULLRIDING

Draw	Contestant	Back #		
1	KAYCEN PANKEY	7283		
2	OLAN PEARCE	6951		

SR GIRL BARREL RACING

Draw	Contestant	Back #		
1	ALIANNA CARNLEY	5730		
2	GRACIE JOE SPENCER	6447		
3	GRACIE KELLEY	3453		
4	MADISON CURTIS	4650		
5	EMMA HORNE	4921		
6	PAYSLEIGH PICKLE	4043		
7	IZZY VANNOSTRAND	6876		
8	KATHERINE . WATTERS	7790		
9	SARA HOWELL	5358		
10	SHELBY CRUSE	7972		
11	CHRISTIN STANLEY	4355		
12	SKYLAR ZADAI	3699		
13	KENDRA . CONNELL	4624		

JR GIRL BARREL RACING

Draw	Contestant	Back #		
1	LIVI FUSSELL	5610		
2	EVA MARKLE	3064		
3	CARLTON PEARCE	5896		
4	AVERY PIECZONKA	7970		
5	DARA . JOHNS	7482		
6	EMERSON BLACK	3004		
7	RYLEE SOWELL	5840		

LW BARREL RACING

Draw	Contestant	Back #		
1	LARKIN RAE . CONNELL	4897		
2	CECILIA . BEVERLY	3474		
3	SARIFINA RIGDON	3137		
4	JACKSON . CONNELL	4777		
5	RAELINN ECHEVERRI	3374		

JR BOY FLAG RACING

Draw	Contestant	Back #		
1	CAYSEN BURKETT	3956		

LW FLAG RACING

Draw	Contestant	Back #		
1	JACKSON . CONNELL	4777		

LW FLAG RACING

Draw	Contestant	Back #		
2	SARIFINA RIGDON	3137		
3	LARKIN RAE . CONNELL	4897		
4	RAELINN ECHEVERRI	3374		

SR GIRL GOAT TYING

Draw	Contestant	Back #		
1	SKYLAR ZADAI	3699		
2	KAELIN HEGARTY	3048		
3	CHRISTIN STANLEY	4355		
4	JAYDA BURKETT	7265		
5	KENDRA . CONNELL	4624		

JR BOY GOAT TYING

Draw	Contestant	Back #		
1	JOHN . BONEY	3329		
2	OLAN PEARCE	6951		

JR GIRL GOAT TYING

Draw	Contestant	Back #		
1	EMERSON BLACK	3004		
2	CARLTON PEARCE	5896		
3	AVERY PIECZONKA	7970		
4	LIVI FUSSELL	5610		

LW GOAT UNTYING

Draw	Contestant	Back #		
1	LARKIN RAE . CONNELL	4897		
2	RAELINN ECHEVERRI	3374		
3	SARIFINA RIGDON	3137		
4	JACKSON . CONNELL	4777		
5	CECILIA . BEVERLY	3474		

SR BOY TIEDOWN

Draw	Contestant	Back #		
1	LANDEN PANKEY	7538		
2	JACOB MCKENDREE	6754		
3	LEO BONEY	3255		
4	LANE ADDISON	5822		
5	BLAYZE . LUSTER	7856		
6	CAEL NELSON	4171		
7	JACE JOHNS	5585		

JR BOY BREAKAWAY

Draw	Contestant	Back #		
1	KAYCEN PANKEY	7283		
2	CAYSEN BURKETT	3956		
3	ARLO CORSON	7871		
4	WYATT PANKEY	7145		
5	OLAN PEARCE	6951		
6	JOHN . BONEY	3329		

SR GIRL BREAKAWAY

Draw	Contestant	Back #		
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Day Sheet

SOUTH FLORIDA LBR

Performance:

SOUTH FLORIDA LBR #1

09/28/2024

SR GIRL BREAKAWAY

Draw	Contestant	Back #		
1	CHRISTIN STANLEY	4355		
2	SKYLAR ZADAI	3699		
3	KAELIN HEGARTY	3048		
4	JAYDA BURKETT	7265		

JR GIRL BREAKAWAY

Draw	Contestant	Back #		
1	LIVI FUSSELL	5610		
2	ASHLYN GALARSA	4180		
3	CARLTON PEARCE	5896		

SR BOY STEER WRESTLING

Draw	Contestant	Back #		
1	CLINT EVERETT CORSON	7994		
2	LEO BONEY	3255		
3	CAEL NELSON	4171		

LW POLE BENDING

Draw	Contestant	Back #		
1	RAELINN ECHEVERRI	3374		
2	CECILIA . BEVERLY	3474		
3	LARKIN RAE . CONNELL	4897		
4	SARIFINA RIGDON	3137		
5	JACKSON . CONNELL	4777		

JR GIRL POLE BENDING

Draw	Contestant	Back #		
1	DARA . JOHNS	7482		
2	RYLEE SOWELL	5840		
3	LIVI FUSSELL	5610		
4	AVERY PIECZONKA	7970		
5	EMERSON BLACK	3004		
6	ASHLYN GALARSA	4180		

SR GIRL POLE BENDING

Draw	Contestant	Back #		
1	CHRISTIN STANLEY	4355		
2	KENDRA . CONNELL	4624		
3	IZZY VANNOSTRAND	6876		
4	SKYLAR ZADAI	3699		
5	GRACIE JOE SPENCER	6447		
6	EMMA HORNE	4921		
7	SHELBY CRUSE	7972		

JR RIBBON ROPING

Draw	Contestant	Back #		
1	JOHN . BONEY	3329		
	EMERSON BLACK	3004		
2	ARLO CORSON	7871		
	AVERY PIECZONKA	7970		
3	ASHLYN GALARSA	4180		
	DARA . JOHNS	7482		

JR RIBBON ROPING

Draw	Contestant	Back #		
4	OLAN PEARCE	6951		
	CARLTON PEARCE	5896		

SR RIBBON ROPING

Draw	Contestant	Back #		
1	ALEX LUNA	4270		
	EMMA HORNE	4921		

JR TEAM ROPING

Draw	Contestant	Back #		
1	ARLO CORSON	7871		
	JOHN . BONEY	3329		

SR TEAM ROPING

Draw	Contestant	Back #		
1	ALEX LUNA	4270		
	CHANLEY KESSLER	5126		
2	LANE ADDISON	5822		
	CLINT EVERETT CORSON	7994		
3	JACE JOHNS	5585		
	BLAYZE . LUSTER	7856		
4	CAEL NELSON	4171		
	LEO BONEY	3255		

JR GIRL TRAIL COURSE

Draw	Contestant	Back #		
1	DARA . JOHNS	7482		
2	KYLEE PANKEY	7419		
3	CARLTON PEARCE	5896		

SR GIRL TRAIL COURSE

Draw	Contestant	Back #		
1	KENDRA . CONNELL	4624		
2	CHRISTIN STANLEY	4355		
3	IZZY VANNOSTRAND	6876		

IMPORTANT INFORMATION:

- *Mandatory Meeting @ 8:00 am West Side bleachers in the Blue Chairs
- *Rough Stock will run on Saturday
- *Trail Course will run on Saturday

THANK YOU TO OUR SPONSORS:

- *ELI'S WESTERN WEAR
- *ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO
- *THE BERRY BUSINESS
- *VISIT DESOTO
- *GILBERT CHEVROLET

Colton Turner

Commit your works to the Lord, and your plans shall be established.

Proverb 16:3 Version: NASB

From: [South Florida Little Britches Rodeo Association](#)
To: [Sondra Guffey](#)
Cc: [Daniel Sutphin](#); levip7009@gmail.com; admin@arcadiarodeo.com
Subject: Re: 2024-2025 South Florida Little Britches Marketing Match Grant
Date: Monday, April 21, 2025 10:25:24 PM

Mrs. Guffey,

We made a strong effort to advertise outside of the county using a variety of platforms to reach a broader audience. Our promotion included consistent and engaging posts on social media platforms such as Facebook and Instagram, as well as printed flyers that were both handed out and displayed in multiple businesses across surrounding areas. Our official website prominently featured the Visit DeSoto logo, which was clickable and directed visitors straight to the Visit DeSoto homepage, further encouraging tourism and engagement. Additionally, all event t-shirts served as walking advertisements, being worn in restaurants, stores, and various locations throughout the region, expanding our reach into neighboring communities and beyond.

We do our website can be found at
<https://www.southfloridalittlebritchesrodeo.com/>.

Please let me know if I can be of further assistance.

We appreciate your time and consideration.

Kindest regards,
Lacy Pearce

On Mon, Apr 21, 2025 at 5:24 PM Sondra Guffey <s.guffey@desotobocc.com> wrote:

Thank you.

One thing I know the Tourism Development Council will want to know is what kind of marketing did you do. The logos on tee shirts are nice, but did you place ads outside of DeSoto County?

Also, and apologies if I just missed it, is there a website and/or Facebook for South Florida Little Britches?

Many thanks

Sondra Guffey

Economic Development Director

DeSoto County Board of County Commissioners

Turner Agri-Civic Center

[2250 N.E. Roan Street, Arcadia, FL 34266](#)

Desk: 863-993-4807 X 100

Cell: 863-444-2396

s.guffey@desotobocc.com

GoDeSotoFL.com VisitDeSoto.com



From: South Florida Little Britches Rodeo Association

<southfloridalittlebritches@gmail.com>

Sent: Friday, April 18, 2025 9:34 AM

To: Sondra Guffey <s.guffey@desotobocc.com>; Daniel Sutphin

<d.sutphin@desotobocc.com>

Cc: levip7009@gmail.com; admin@arcadiarodeo.com

Subject: 2024-2025 South Florida Little Britches Marketing Match Grant

This email originated outside of Desoto County BOCC. Think before you click!!!

Mrs. Sondra Guffey & Mr. Daniel Sutphin,

As discussed, Levi and I, with the help of a few others, have opened a new youth rodeo franchise that was housed at the Mosaic Arena for the 24-25 rodeo season. We have currently just finished our first season and are already planning for next year.

It is a sanctioned rodeo of the National Little Britches Rodeo Association (NLBRA). Our qualifier series will enable contestants from all over the state to qualify for the NLBRA finals that is held in Oklahoma in July each year.

We are honored to be able to bring this new series to DeSoto County. To find out more about the unique history of the NLBRA please visit their website www.NLBRA.com.

With the help of your grant we will be able to accomplish much. Your consideration of financial assistance with the operation of this new organization is greatly appreciated.

How was my service today? Please feel free to report your experience at:

feedback@desotobocc.com E-mail addresses are public record under Florida Law and are not exempt from public-records requirements. If you do not want your e-mail address to be subject to being released pursuant to a public-records request do not send electronic mail to this entity. Instead, contact this office by telephone or in writing, via the United States Postal Service.



Custom Graphics & Signs
315 SW Park Street
Okeechobee, FL 34972 United States
cg_signs@comcast.net | (863) 824-0101

Invoice #14902

Issue date
Nov 4, 2024

Invoice #14902

We appreciate your business.

Customer

South Florida Little Britches
southfloralittlebritches@gmail.com

Invoice Details

PDF created April 18, 2025
\$1,299.00

Payment

Due November 4, 2024
\$1,299.00

Items	Quantity	Price	Amount
Digitize logo for caps	1	\$50.00	\$50.00
Tshirts - Variety of youth and adult, front and back print, short sleeve grey and dark red tshirts	1	\$0.00	\$0.00
Adult small	6	\$14.99	\$89.94
Adult Medium	8	\$14.99	\$119.92
Adult Large	8	\$14.99	\$119.92
Adult XL	3	\$14.99	\$44.97
Youth Small	2	\$14.99	\$29.98
Youth Medium	5	\$14.99	\$74.95
Youth Large	5	\$14.99	\$74.95
Youth XL	6	\$14.99	\$89.94
Digital print, laminated, logo decals small	15	\$5.65	\$84.75
Digital print, laminated, logo decals large	24	\$10.75	\$258.00
12" x 10" -Digital print - Flags with logo	5	\$11.60	\$58.00
Snap back caps, Stitched on front, side panel	5	\$14.99	\$74.95
Subtotal			\$1,170.27
Office Fee (4%)			\$46.81
sales tax (7%)			\$81.92



View online

To view your invoice go to <https://squareup.com/u/LZGSwudh>
Or open the camera on your mobile device and place the QR code in the camera's view.



Custom Graphics & Signs
315 SW Park Street
Okeechobee, FL 34972 United States
cg_signs@comcast.net | (863) 824-0101

Invoice #14902

Issue date
Nov 4, 2024

Total Paid

\$1,299.00

Payments

Nov 5, 2024 (Visa 9685)

\$1,299.00



View online

To view your invoice go to <https://squareup.com/u/LZGSwudh>
Or open the camera on your mobile device and place the QR code in the camera's view.



Date 11/29/24

Page 1

 South FL Little Britches Association Inc
 2450 NE Roan St
 Arcadia FL 34266

CHECKING ACCOUNTS

 Apply online at www.crews.bank or at any branch for
 a Home Equity Line of Credit with a no-cost closing.
 Loans subject to credit approval. NMLS #406389

 Business Checking
 Account Number
 Previous Balance
 2 Deposits/Credits
 9 Checks/Debits
 Maintenance Charge
 Interest Paid
 Current Balance

xxxxxxxx2053

 [REDACTED]
 [REDACTED]

 .00
 .00

 Number of Enclosures 5
 Statement Dates 11/01/24 thru 12/01/24
 Days in the statement period 31
 Average Balance 3,288.14

	Total For This Period	Total Year-to-Date
Total overdraft Fees	\$.00	\$.00
Total Return Item Fees	\$.00	\$.00

ACTIVITY IN DATE ORDER

Date	Description	Amount
11/05	POS DEB 1603 11/05/24 16216590 SQ *CUSTOM GRAPHICS & SIG SQUAREUP.COM OKEECHOBEE FL C#9685	1,299.00-
11/06	DBT CRD 1015 11/05/24 85335559 INTUIT *Qbooks Online CL.INTUIT.COM CA C#9685	17.50-
11/20	Deposit/Credit	4,000.00
11/25	DBT CRD 1842 11/22/24 25708584 NATIONALLIT SAN JOSE CO C#9685	100.00-
11/25	DBT CRD 2033 11/24/24 92378800 IN *WILD ROSE SILVERSM	600.30-



Custom Graphics & Signs
315 SW Park Street
Okeechobee, FL 34972 United States
cg_signs@comcast.net | (863) 824-0101

Invoice #14960

Issue date
Dec 3, 2024

Invoice #14960

Your order is ready for pick up. We appreciate your business.

Customer	Invoice Details	Payment
South Florida Little Britches southfloralittlebritches@gmail.com	PDF created April 18, 2025 \$1,653.91	Due December 3, 2024 \$1,653.91

Items	Quantity	Price	Amount
Tshirts - Variety of youth and adult, front and back print, short sleeve grey, black and red tshirts	1	\$0.00	\$0.00
Adult XS	6	\$14.99	\$89.94
Adult Small	6	\$14.99	\$89.94
Adult Medium	10	\$14.99	\$149.90
Adult Large	7	\$14.99	\$104.93
Adult XL	10	\$14.99	\$149.90
Adult 2XL	3	\$16.99	\$50.97
Youth Medium	3	\$14.99	\$44.97
Youth Large	1	\$14.99	\$14.99
Youth XL	3	\$14.99	\$44.97
Snap back caps, Stitched on front, side panel	50	\$14.99	\$749.50
Subtotal			\$1,490.01
Office Fee (4%)			\$59.60
sales tax (7%)			\$104.30

Total Paid **\$1,653.91**

Payments	
Dec 4, 2024 (Visa 9685)	\$1,653.91



View online
To view your invoice go to <https://squareup.com/u/oFgyS3kx>
Or open the camera on your mobile device and place the QR code in the camera's view.



P.O. Box 380609 • Murdock, FL 33938-0609

Managing Your Accounts



Phone Number

(888) 406-2220



Online Banking

www.crews.bank

Date 12/31/24

Page 1

South FL Little Britches Association Inc
2450 NE Roan St
Arcadia FL 34266

CHECKING ACCOUNTS

Apply online at www.crews.bank or at any branch for
a Home Equity Line of Credit with a no-cost closing.
Loans subject to credit approval. NMLS #406389

Business Checking
Account Number
Previous Balance
14 Deposits/Credits
27 Checks/Debits
Maintenance Charge
Interest Paid
Current Balance

XXXXXXXX2053

Number of Enclosures 12
Statement Dates 12/02/24 thru 12/31/24
Days in the statement period 30
Average Balance 7,078.82

.00

.00

	Total For This Period	Total Year-to-Date
Total Overdraft Fees	\$.00	\$.00
Total Return Item Fees	\$.00	\$.00

ACTIVITY IN DATE ORDER

Date	Description	Amount
12/02	ACH CREDIT	842.00
	INTUIT 58980413 DEPOSIT	
	CCD 9215986202	
12/02	ACH CREDIT	1,672.00
	INTUIT 59333663 DEPOSIT	
	CCD 9215986202	
12/02	ACH DEBIT	25.18-
	INTUIT 78486143 TRAN FEE	
	CCD 9215986202	
12/02	ACH DEBIT	49.97-
	INTUIT 78820603 TRAN FEE	
	CCD 9215986202	
12/03	ACH CREDIT	915.00
	INTUIT 61146853 DEPOSIT	

Date 12/31/24

Page 2

Business Checking

XXXXXXXX2053 (Continued)

ACTIVITY IN DATE ORDER		
Date	Description	Amount
12/03	CCD 9215986202 ACH DEBIT	27.36-
	INTUIT 81754223 TRAN FEE	
12/04	CCD 9215986202 DBT CRD 0705 12/04/24 71007772 Haas Wilkerson Insur Fairway KS C#9685	441.57-
12/05	ACH CREDIT INTUIT 54165323 DEPOSIT	165.00
12/05	CCD 9215986202 POS DEB 2043 12/04/24 20319119 SQ *CUSTOM GRAPHICS & SIG SQUAREUP.COM OKEECHOBEE FL C#9685	1,653.91-
12/05	ACH DEBIT INTUIT 73771883 TRAN FEE	1.65-
12/06	CCD 9215986202 ACH CREDIT INTUIT 74391423 DEPOSIT	95.00
12/06	CCD 9215986202 DBT CRD 0847 12/05/24 32752748 INTUIT *QBooks Online CL.INTUIT.COM CA C#9685	35.00-
12/06	ACH DEBIT INTUIT 94650983 TRAN FEE	2.84-
12/09	CCD 9215986202 ACH CREDIT INTUIT 61209623 DEPOSIT	190.00
12/09	CCD 9215986202 ACH DEBIT INTUIT 81823213 TRAN FEE	2.84-
12/10	CCD 9215986202 ACH CREDIT INTUIT 81285973 DEPOSIT	1,455.00
12/10	CCD 9215986202 ACH DEBIT INTUIT 01406913 TRAN FEE	43.49-
12/11	CCD 9215986202 ACH CREDIT INTUIT 84311883 DEPOSIT	1,292.00
12/11	CCD 9215986202 ACH DEBIT INTUIT 04331723 TRAN FEE	38.63-
12/13	CCD 9215986202 ACH CREDIT INTUIT 76017453 DEPOSIT	515.00
12/16	CCD 9215986202 ACH CREDIT INTUIT 96626383 DEPOSIT	130.00