



# DeSoto County

## Tourism Development Council

### Meeting Agenda

---

Tuesday, December 10, 2024

1:30 PM

201 E Oak St, Arcadia, FL 34266

---

#### CALL TO ORDER

#### MINUTES APPROVAL

Minutes of August 20, 2024

[24-598](#)

**Attachments:** [TDC Minutes for August 20, 2024](#)

#### REGULAR BUSINESS

Tourist Development Revenue Update

[24-599](#)

**Attachments:** [TD Revenues-Master \(002\)](#)

Review Arcadia Youth Rodeo Association Marketing Matching Grant Application

[24-603](#)

**Attachments:** [Arcadia Youth Rodeo Grant Application](#)

Review Marketing Matching Grant Resolution

[24-607](#)

**Attachments:** [2025- Resolution Marketing Matching Grant](#)

Sondra Guffey Presentation: “What I learned from Wetumpka”

[24-606](#)

#### PUBLIC COMMENTS

#### COMMITTEE COMMENTS

#### STAFF COMMENTS

#### ADJOURN

NOTE: For quasi-judicial matters, any party desiring a verbatim record of the proceeding of this hearing for the purpose of an appeal is advised to make private arrangements for the production of a record and anyone wishing to present documents or other written evidence to the Board must provide eight (8) copies of the written material. If special accommodations are required in accordance with the Americans with Disabilities Act, individuals should contact the County Administrator's Office by calling 863-993-4800 at least forty-eight hours prior to the hearing.