

DESOTO COUNTY TOURISM
DEVELOPMENT MARKETING GRANT
PROGRAM --2025-2026



GRANT APPLICATION-for Events in 2025-26

- A. Event Name: 98th Annual Arcadia All-Florida Championship Rodeo Amount Requested: \$3,000.00
- B. Sponsoring Organization: Arcadia Rodeo Association
Mailing Address: 2450 NE Roan Street, Arcadia, FL 34266

- C. Organization Official/Title (President, Director, etc.)
Signature: _____
Title: Don T Hall, President
Contact number: 863-494-2014 Email: admin@arcadiarodeo.com
- D. Who will be in charge of this event? Don T Hall, President
Cell Phone: 863-494-2014 Email: admin@arcadiarodeo.com
- E. Who will be financially responsible for this event?
Name: Arcadia All-Florida Championship Rodeo, Inc.
Title: _____
Contact number: 863-494-2014 Email: admin@arcadiarodeo.com
- F. Describe the event(s): This is a full PRCA 4 day rodeo event

- G. Location of event(s): Mosaic Arena
- H. Date(s) and times of event: March 12, 13, 14 & 15, 2026
- I. Estimate of the total economic impact of the event on the County: 25,000 people

- J. How many years has this event existed? 98 years
- K. Is this the first time this event has been held in DeSoto County, Florida? Yes _____ No X

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L. If no, when was the last time it was held in DeSoto County? March 2025

M. Has the event received Tourist Development Tax funds in the past?

Yes _____ No _____

If yes, what year(s) _____ and amount(s) _____

N. Describe previous experience of applicant in events similar to this event.

The experience will allow the Arcadia Rodeo to share with various local businesses
by allowing them access to the vast number of people coming to the show

O. For recurring events, please provide the following past two years information regarding this event:

	Year 1	Year 2
Month/Year	<u>03/2025</u>	<u>03/2024</u>
Lodging Facility	<u>Holiday Inn Express</u>	<u>Holiday Inn Express</u>
City	<u>Arcadia, FL</u>	<u>Arcadia, FL</u>
Verifiable # of nights reserved	_____	_____

P. Estimated number of attendees staying overnight for proposed event. 25

Q. Have you reserved rooms at a lodging facility?

Yes ☒ No _____

If yes, name the facility: Holiday Inn Express

Number of rooms reserved: 15

Lodging facility room rate \$ 225.00

R. Who will be in charge of the Lodging Facility arrangements? Arcadia Rodeo Association

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain Reservations are made by the Arcadia Rodeo Association

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- S. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? **Explain and include documentation.**
No _____

- T. Name any local attractions being included in the itinerary for this event? _____
March Rodeo Parade - March 14th _____

- U. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?
We use as many local businesses as possible during this event to help us with numerous jobs that need to be done since this is a volunteer driven organization. _____

- V. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or liter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? Provide some evidence (photos, articles, receipts, thank you, etc.)
Explain: Seet Attached Donation List _____

- W. Describe the marketing Plan for event. Include Promotional/Advertising plans for both in and out of County (Attach additional sheets if necessary).
Posters, Postcards, TV and radio advertisement _____

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

75% Tourist Development / 25% cash match ☒ _____

75% Tourist Development / 12.5% cash match /12.5% in-kind match _____

If in-kind matching is used, specify type: _____

- X. **Additional Information for Consideration: (Optional).**

Applicants may submit a general outline to share additional information for consideration by the Selection Committee. This section may be used to communicate relevant information to the request not specifically asked in the application document or may be used to provide detail on organization/personal capacity and or experience or other information deemed relevant and important by the applicant. ***THIS SECTION SHALL BE LIMITED TO 3 PAGES.**

The Arcadia All-Florida Championship Rodeo Donations FY 2024 - 2025

What the Arcadia Rodeo Association does for the community. Many local civic organizations rely on our events to help with fundraising. They are primarily youth-oriented groups with ties to the schools. The following organizations work at the rodeos as their yearly fundraisers:

- BSC Cub Scout Troop #39
- Boy Scouts of America Troop #39
- DeSoto County Fire & Rescue
- DeSoto County Sheriff's Auxiliary
- Five Star Youth of America
- DeSoto County High School JORTC
- DeSoto County FFA

In the 2024 - 2025 fiscal year, the Arcadia All-Florida Rodeo Association donated to:

• Arcadia Centennial Lions Club	\$ 2,250.00
• Boy Scouts of America Troop #39	\$ 2,646.00
• DeSoto County Chamber of Commerce	\$ 1,500.00
• DeSoto County Education Foundation	\$ 2,000.00
• DeSoto County High School FFA	\$ 2,000.00
• DeSoto County Middle School Volleyball	\$ 200.00
• DeSoto County High School JROTC	\$16,520.68
• DeSoto County 4-H	\$ 1,500.00
• Five Star Youth of America	\$ 200.00
• Rotary Club	\$ 1,000.00
• DeSoto County Sheriffs Auxiliary7298	\$ 750.00
• Saddle Club	\$ 5,000.00
• Strollin 4 A Cure	\$ 1,000.00
• All Florida Junior High Rodeo	\$ 2,000.00
• Drug Free DeSoto – Project Graduation	\$ 1,000.00
• Ride for Tiny Town	\$ 449.14
• DYB Ball Team	\$ 250.00

TOTAL	\$40,265.82
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Outside of our rodeo events, our grounds are used for meetings for local clubs and fundraising events at no charge. In addition, we donate tickets to various organizations whose members

may not otherwise be able to attend the rodeo and organizations that utilize these tickets to assist in their fundraisers. These are:

- Big Tree RV Resort
- DeSoto County Chamber of Commerce
- DeSoto/Charlotte Farm Bureau
- Turner Agri-Civic Center
- Tickets for Veterans and First Responders

DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM



EVENT/PROJECT BUDGET OUTLINE

EVENT/ PROJECT NAME March Rake

Previous Year's and Current Year Projected (If applicable)

Approximate Revenue & Expenses Revenues & Expenses

LIST ALL REVENUE

	Previous Year	Current Year
Admissions	<u>978,235</u>	<u>932,154</u>
Concessions	<u>23,544</u>	<u>13,021</u>
Sponsorships	<u>120,500</u>	<u>116,025</u>
Booth Space	<u>14,108</u>	<u>15,478</u>
Advertising Revenue	<u>0</u>	<u>0</u>
Sale of Promotional Items	<u>0</u>	<u>0</u>
TDC Grant	<u>20,000</u>	<u>20,000</u>
Other:	<u>176,746</u>	<u>170,205</u>
Total Revenue	<u>\$ 1,335,133</u>	<u>\$ 1,267,583</u>

LIST ALL EXPENSES

Administrative	<u>100,134</u>	<u>74,400</u>
Advertising/Promotions	<u>49,596</u>	<u>74,250</u>
Printing	<u>0</u>	<u>0</u>
Promotional Items	<u>0</u>	<u>0</u>
Concessions	<u>12,971</u>	<u>5059</u>
Awards	<u>112,600</u>	<u>115,500</u>
Travel	<u>0</u>	<u>0</u>
Talent	<u>84,727</u>	<u>235,704</u>
Other:	<u>04,475</u>	<u>53,789</u>
Total Expenses	<u>\$ 454,303</u>	<u>\$ 558,704</u>
NET PROFIT/LOSS	<u>\$ 880,830</u>	<u>\$ 708,879</u>

INVOICE

Bill To:

Arcadia Rodeo

Attn: Accounting Department

Description	Amount
Advertising & Media Services -- Arcadia Rodeo	\$32,076.00

Total Due: \$32,076.00**Payment Terms:** Due Upon Receipt**Make Check Payable To:**

Elite Auctions LLC

Rush Payment To:

Randy Haddaway

2019 Morning Sun Lane

Naples, FL 34119

BROADCAST TV 30 & 15-BOOKENDS	SPOTS	TOTAL COST
WINK-TV	90	\$ 8,770.00
WXCW-TV	87	\$ 3,293.00
TV GROSS TOTALS	177	\$ 12,063.00
Radio 15s, 30s & 60	SPOTS	TOTAL COST
WCTQ-FM Classic Country	139	\$ 2,338.00
WSRZ-FM Classic Hits	157	\$ 2,966.00
WTZB-FM Classic Rock	175	\$ 1,357.00
WHEL-FM Trump Country	135	\$ 3,000.00
WINK-FM 80's, 90's, & Today	120	\$ 3,200.00
WCKT-FM Country	155	\$ 3,010.00
WIKX-FM Country	223	\$ 3,142.00
Talent Fee - WIKX & WCKT		\$ 1,000.00
Radio GROSS TOTALS	1104	\$ 20,013.00
	SPOTS	TOTAL COST
TOTAL 2026	1281	\$ 32,076.00

Client: Arcadia Rodoe

Worksheet Name: FtMyers-Naples Radio

Campaign:

Flight Dates: 3/2/2026 - 3/15/2026

Market: Ft. Myers-Naples

WCKT	Length	Days	Start Time	End Time	03/02	03/09	Total Spots	Total Dollars
	60	M-F	06:00 AM	07:00 PM	15	20	35	\$1,260.00
	15	M-W	06:00 AM	07:00 PM	5	5	10	\$0.00
	30	M-F	06:00 AM	07:00 PM	10	15	25	\$600.00
	30	M-F	08:00 PM	12:00 AM	5	5	10	\$90.00
	30	Sa	06:00 AM	03:00 PM	5	5	10	\$140.00
	30	Su	06:00 AM	12:00 PM	5	5	10	\$90.00
	15	M-F	08:00 PM	12:00 AM	5	5	10	\$50.00
	15	M-F	06:00 AM	07:00 PM	15	20	35	\$630.00
	15	Sa	06:00 AM	07:00 PM	5	5	10	\$150.00
Station Totals:					70	85	155	\$3,010.00
WHEL-FM/AM Sports / 93.7								
	30	M-F	06:00 AM	07:00 PM	10	10	20	\$700.00
	60	M-Su	06:00 AM	12:00 AM	15	20	35	\$700.00
	15	M-F	06:00 AM	07:00 PM	40	40	80	\$1,600.00
Station Totals:					65	70	135	\$3,000.00
WPKX								
	60	M-F	06:00 AM	07:00 PM	18	18	36	\$1,296.00
	15	M-F	06:00 AM	07:00 PM	22	22	44	\$0.00
	30	M-F	06:00 AM	07:00 PM	5	6	11	\$264.00
	30	M-Su	06:00 AM	12:00 AM	4	5	9	\$45.00
	30	Sa	06:00 AM	03:00 PM	0	6	6	\$78.00
	30	Su	06:00 AM	02:00 PM	0	6	6	\$60.00
	15	M-Sa	06:00 AM	12:00 AM	20	20	40	\$400.00
	15	M-F	06:00 AM	07:00 PM	30	30	60	\$900.00
	15	Sa-Su	06:00 AM	07:00 PM	11	0	11	\$99.00
Station Totals:					110	113	223	\$3,142.00
WPKF-FM								
	15	M-F	06:00 AM	07:00 PM	20	30	50	\$1,500.00
	15	Sa-Su	09:00 AM	06:00 PM	10	10	20	\$400.00
	15	M-Su	06:00 AM	05:00 AM	15	15	30	\$0.00
	60	M-F	06:00 AM	07:00 PM	0	20	20	\$1,300.00
Station Totals:					45	75	120	\$3,200.00

Client: Arcadia Rodeo
Worksheet Name: TV
Campaign:
Flight Dates: 2/23/2026 - 3/15/2026

Market: Ft. Myers-Naples

	Length	Days	Start Time	End Time	Bookend	02/23	03/02	03/09	Total Spots	Total Dollars
WINK-TV 11.1 / CBS										
	15	M-F	06:00 AM	07:00 AM		0	4	8	12	\$1,680.00
	30	M-F	06:00 AM	07:00 AM		0	1	1	2	\$560.00
	15	M-F	07:00 AM	09:00 AM		0	2	8	10	\$1,690.00
	30	M-F	07:00 AM	09:00 AM		0	1	1	2	\$520.00
	15	M-F	04:00 PM	05:00 PM		0	2	2	4	\$400.00
	30	M-F	04:00 PM	05:00 PM		0	1	1	2	\$400.00
	15	M-F	05:00 PM	06:00 PM		0	2	8	10	\$1,500.00
	30	M-F	05:00 PM	06:00 PM		0	1	1	2	\$600.00
	15	M-F	11:00 PM	11:35 PM		0	0	6	6	\$450.00
	15	M-Sa	06:00 AM	04:00 AM		0	10	10	20	\$0.00
	30	M-Sa	06:00 AM	04:00 AM		0	4	6	10	\$0.00
	15	Sa	06:00 AM	07:00 AM		0	2	2	4	\$520.00
	15	Sa	11:00 PM	12:00 AM		0	2	0	2	\$150.00
	15	Su	12:00 PM	01:00 PM		4	0	0	4	\$300.00
Station Totals:						4	32	54	90	\$8,770.00
WXCW-TV										
	15	M-F	07:00 AM	08:00 AM		0	2	2	4	\$300.00
	30	M-F	07:00 AM	08:00 AM		0	1	1	2	\$300.00
	15	M-F	08:00 AM	09:00 AM		0	2	6	8	\$600.00
	30	M-F	08:00 AM	09:00 AM		0	1	1	2	\$300.00
	15	M-F	09:00 AM	10:00 AM		0	2	6	8	\$520.00
	30	M-F	09:00 AM	10:00 AM		0	1	1	2	\$260.00
	15	M-Sa	06:00 AM	04:00 AM		0	12	20	32	\$320.00
	30	M-Sa	06:00 AM	04:00 AM		0	5	5	10	\$150.00
	15	M-Sa	11:00 PM	01:00 AM		0	6	10	16	\$192.00
	15	Sa	08:00 AM	09:00 AM		0	2	0	2	\$176.00
	30	Sa	08:00 AM	09:00 AM		0	1	0	1	\$175.00
Station Totals:						0	35	52	87	\$3,293.00
Market Totals:						4	67	106	177	\$12,063.00

Client: Arcadia Rodeo
Worksheet Name: Arcadia Rodeo Radio Schedule
Campaign:
Flight Dates: 3/2/2026 - 3/15/2026

Market: Sarasota-Bradenton

	Length	Days	Start Time	End Time	03/02	03/09	Total Spots	Total Dollars
WCTO-FM / Classic Country / 92.1								
	60	M-F	06:00 AM	07:00 PM	10	15	25	\$900.00
	30	M-F	06:00 AM	07:00 PM	10	10	20	\$520.00
	30	Sa-Su	06:00 AM	07:00 PM	4	4	8	\$96.00
	30	Su	06:00 AM	12:00 PM	4	4	8	\$80.00
	15	M-F	06:00 AM	07:00 PM	15	25	40	\$560.00
	15	M-F	07:00 PM	12:00 AM	6	12	18	\$90.00
	15	Sa	06:00 AM	07:00 PM	6	6	12	\$60.00
	15	Su	06:00 AM	12:00 PM	4	4	8	\$32.00
Station Totals:					59	80	139	\$2,338.00
WSRZ-FM / Classic Hits / 107.9								
	60	M-F	06:00 AM	07:00 PM	10	15	25	\$1,250.00
	30	M-F	06:00 AM	07:00 PM	10	10	20	\$600.00
	30	M-F	07:00 PM	12:00 AM	0	4	4	\$48.00
	30	Sa	06:00 AM	07:00 PM	6	6	12	\$180.00
	30	Su	06:00 AM	12:00 PM	6	6	12	\$120.00
	15	M-F	06:00 AM	07:00 PM	15	25	40	\$560.00
	15	M-F	07:00 PM	12:00 AM	6	14	20	\$100.00
	15	Sa-Su	06:00 AM	07:00 PM	6	6	12	\$60.00
	15	Su	06:00 AM	12:00 PM	6	6	12	\$48.00
Station Totals:					65	92	157	\$2,966.00
WTZB-FM / Classic Rock / 105.9								
	60	M-F	06:00 AM	07:00 PM	10	15	25	\$500.00
	30	M-F	06:00 AM	07:00 PM	10	15	25	\$300.00
	30	M-F	07:00 PM	12:00 AM	0	6	6	\$24.00
	30	Sa	06:00 AM	07:00 PM	6	6	12	\$36.00
	30	Sa	06:00 AM	12:00 PM	6	6	12	\$36.00
	15	M-F	06:00 AM	07:00 PM	20	30	50	\$350.00
	15	M-F	07:00 PM	12:00 AM	12	12	24	\$48.00
	15	Sa	06:00 AM	07:00 PM	6	6	12	\$36.00
	15	Su	06:00 AM	12:00 PM	6	3	9	\$27.00
Station Totals:					76	99	175	\$1,357.00
Market Totals:					200	271	471	\$6,661.00



Account: NPChkng 0001
Date: 6/10/2026

CREWS BANK & TRUST

2186

63412631
0001
ARCADIA, FL 34266



ARCADIA ALL FLORIDA
CHAMPIONSHIP RODEO
2450 NE ROAN ST.
ARCADIA, FL 34266

2/10/2026

PAY TO THE
ORDER OF Elite Auctions LLC

\$**32,076.00

Thirty-Two Thousand Seventy-Six and 00/100***** DOLLARS

Elite Auctions LLC
2019 Morning Sun Lane
Naples, FL 34119

Calto McK...
Jim Batist

AUTHORIZED SIGNATURE

MEMO

Photo Safe Deposit

Made on Back

63412631
0001
ARCADIA, FL 34266

0012186

Security Features exceed industry standards and include:

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Do not cash if:

- Any of the features listed above are missing or appear altered
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- Printed words or numbers appear different from original
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THE BANK DEPOSIT

031000053 MOBILE/PERMITE DEPOSIT

MOBILE/PERMITE DEPOSIT

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



GRANT APPLICATION CHECKLIST

For consideration by the DeSoto County Tourist Development Council, please make sure your Application is filled out completely and accompanied by the information listed below. If any item is not applicable, indicate N/A over the check box.

- ☐ Completed checklist (this form)
- ☐ Completed Grant Application
- ☐ Articles of Incorporation--two pages
- ☐ Letter of not-for-profit tax-exempt status, for non-profits
- ☐ IRS Form W-9 Request for Taxpayer Identification Number and Certification
- ☐ Written authorization on official organization letterhead for AUTHORIZED AGENT to act on behalf of Applicant
- ☐ Organizational outline, including but not limited to names and addresses of each board member and corporate officer
- ☐ All receipts pertaining to marketing costs/expenses.
- ☐ Copies of marketing with Visit DeSoto logo.
- ☐ Screen shot of website with Visit DeSoto logo & link to visitDeSoto.com

Deadline to Apply: All applications must be received by mail or dropped off to the Economic and Tourism Development Office with date and time stamped no later than 30 days following the last event.

Awards and disbursement of funds are subject to budget availability and collections of the Tourist Development Tax. All applications will be reviewed by the Tourist Development Council and final awards will be approved by the Board of County Commissioners, including the total amount of available funds for the award.

Office Location:
Turner Agri-Civic Center
2250 N.E. Roan Street
Arcadia, FL 34266

For Questions, contact: Sondra Guffey or Daniel Sutphin
863-993-4807 or S.Guffey@desotobocc.com or d.sutphin@desotobocc.com

The
Minutes
and
By Laws

OF THE MEETINGS

— OF —

THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, INC.

PUBLISHED BY
FLORIDA CORPORATION SUPPLIES
"48 Hour Service For The Attorney"
Post Office Box 2087
Hollywood, Florida

State of Florida

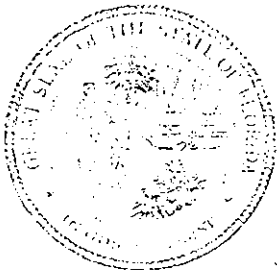


Department of State

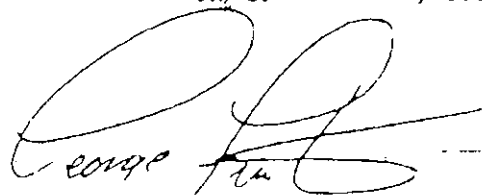
I certify that the attached is a true and correct copy of the Articles of Incorporation of THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, INC., filed in the Office of the Clerk of the Circuit Court of Desoto County, on April 16, 1952, coming into this office by Certificate of Reincorporation under the name of THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, INC., a corporation not for profit organized under the Laws of the State of Florida, filed on November 14, 1980, as shown by the records of this office.

The charter number for this corporation is 755128.

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
14th day of November, 1980.



CER 101 Rev. 5-79



George Firestone
Secretary of State

CERTIFICATE OF REINCORPORATION
OF

THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, INC.

Nov 14 8 21 AM '00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA
FILED

The undersigned, President and Secretary respectively of The Arcadia All-Florida Championship Rodeo, Inc. do hereby, pursuant to Florida Statutes Section 617.012, submit the within Certificate for the Reincorporation of The Arcadia All-Florida Championship Rodeo, Inc. under Chapter 617 of the laws of the State of Florida.

1. The Arcadia All-Florida Championship Rodeo, Inc. was incorporated on May 16, 1952 under the then existing Chapter 616 of the Florida Statutes by a decree of Lynn Gerald, Circuit Judge, duly filed in the Office of the Clerk of the Circuit Court of DeSoto County, Florida, a copy of said Charter and all Amendments thereto, certified by the Clerk of the Circuit Court of DeSoto County, Florida being annexed hereto and incorporated herein by reference.

2. The undersigned represent that the issuance and execution of this Certificate was duly authorized by a meeting of the membership of the said Corporation regularly called, and further that the Amendment of its Charter as hereinafter set forth was likewise duly authorized by its membership.

3. The Charter of The Arcadia All-Florida Championship Rodeo, Inc. a certified copy of which is annexed hereto and incorporated herein by reference, as heretofore filed in the Circuit Court in DeSoto County, Florida and approved by the Board of County Commissioners of DeSoto County, Florida on May 13, 1952 is hereby amended in its entirety and shall hereafter read as follows:

ARTICLES OF INCORPORATION

ARTICLE I

NAME AND PRINCIPAL PLACE OF BUSINESS:

The name of this corporation is:

THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, INC.

The principal place of business is:
c/o William A. Hackney, C.P.A.
Suite 216, First Federal Building
Arcadia, Florida 33821

ARTICLE II

PURPOSES. This corporation is organized and shall be operated exclusively for religious, charitable, educational and scientific purposes.

All of the assets and earnings shall be used exclusively for the purposes hereinabove set out, including the payment of expenses incidental thereto, and no part of the net earnings shall inure to the benefit of any private member or individual, and no substantial part of the activities of the corporation shall be for the carrying on of propaganda or otherwise attempting to influence legislation. In the event of dissolution all assets and earnings shall be paid over to another corporation or corporations organized and operated exclusively for religious, charitable, educational or scientific purposes.

Notwithstanding any other provisions of these Articles, this corporation will not carry on any other activities not permitted to be carried on by (a) a corporation exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1954 or the corresponding provision of any future United States Internal Revenue Law, or (b) a corporation, contributions to which are deductible under Section 170(c)(2) of

provisions of any future United States Internal Revenue Law.

ARTICLE III

TERM OF EXISTENCE: The term for which this corporation is to exist is perpetual.

ARTICLE IV

MEMBERSHIP:

Section 1. Membership shall be open to all persons interested in the objectives of the corporation.

Section 2. The By-Laws of the corporation may prescribe additional qualifications for membership and may provide for additional classes of members.

Section 3. Prospective members shall be admitted to membership upon approval by the Board of Directors, according to procedures and limitations established in the By-Laws.

ARTICLE V

MANAGEMENT:

Section 1. The affairs of the corporation are to be managed by the President, under policies established by the Board of Directors, the Secretary and the Treasurer; provided, however, that the Board of Directors and the By-Laws may prescribe additional officers to participate in the management of the affairs of the corporation.

Section 2. Said officers and Board of Directors of the corporation shall be elected at the annual meeting of the membership for such terms as may be prescribed in the By-Laws, and the Board of Directors may be comprised, in whole or in part, by the officers of the corporation.

of not less than three nor more than twenty-five members,
as established by the By-Laws, and the said Board may include
the aforementioned officers.

Section 2. The names and addresses of the persons who
are presently Directors are as follows:

<u>NAME</u>	<u>ADDRESS</u>
Delma Allen	P.O.B. 591 Arcadia, Florida
Pat Hansel	Rt. 1 Box 166H Arcadia, Florida
Homer Latham	107 N. Manatee Arcadia, Florida
Lucky Mansfield	P.O.B. 1586 Arcadia, Florida
Steve McAllister	806 E. Maple Arcadia, Florida
Durward Smith	117 W. Magnolia Arcadia, Florida
Frankie Tanner	P.O.B. 525 Arcadia, Florida
Bill Autry	P.O.B. 1887 Arcadia, Florida
Mike Durhan	Rt. 4, Box 81 Arcadia, Florida
Tom Griffin	P.O.B. 1402 Arcadia, Florida
John Lipe	Rt. 3, Box 917 Arcadia, Florida
Don Turner	Rt. 2, Box 316 Arcadia, Florida
Terry Welles	Rt. 4, Box 894 Arcadia, Florida
Rick Dodd	Rt. 4, Box 814 Arcadia, Florida
John Kamberg	P.O.B. 998 Arcadia, Florida
Bill McMullen	P.O.B. 1072

NAME

ADDRESS

Jim Parker

P.O.B. 590
Arcadia, Florida

Mike Show

Rt. 5, 21 Cherry Drive
Arcadia, Florida

Al Welch

9. S. Parker Avenue
Arcadia, Florida

BY-LAWS.

ARTICLE VII

The By-Laws of the corporation are to be made, altered or rescinded by the general membership or the Board of Directors, or both, as shall be provided in the By-Laws.

ARTICLE VIII

FEES AND ASSESSMENTS: The members of this corporation may be subject to such fees and assessments as are provided for in the By-Laws or authorized by the By-Laws, and different fees and assessments may be provided as between different classes of membership, and some classes of membership may be excused from payments of fees or assessments, or both.

ARTICLE IX

AMENDMENT OF ARTICLES OF INCORPORATION.

Section 1. These Articles of Incorporation may be amended in any regular or special meeting of the corporation by a two-thirds (2/3) vote of those members present and eligible to vote, at which meeting there shall be present not less than one-quarter (1/4) of the total membership.

Section 2. Not less than ten (10) days nor more than thirty (30) days prior to the meeting at which the proposed amendment is to be voted on, a copy of the proposed amendment shall be mailed to each member, postage prepaid, addressed to each member at his or her address as said address appears on the records of the corporation. No amendment shall be presented

ARTICLE X

POWERS. This corporation shall be authorized to exercise the powers permitted under Chapter 617 of the Florida Statutes, as amended, subject, however, to the restrictions imposed by Section 617.0105, thereof, if applicable.

ARTICLE XI

DISSOLUTION. Upon the dissolution of this corporation, all of its assets remaining after payment of all costs and expenses of such dissolution shall be distributed to an organization or organizations which are organized and operated exclusively for religious charitable, educational or scientific purposes which have qualified for exemption under Section 501(c)(3) of the Internal Revenue Code of 1954, or corresponding provisions of any subsequent Federal tax laws, or to a state or local government, for a public purpose, and none of the assets will be distributed to any member, officer, or director of this corporation.

ARTICLE XII

CAPITAL STOCK AND LIABILITY OF MEMBERS. The corporation shall have no capital stock and the private property of the subscribers and members shall not be liable for the debts of the corporation.

IN WITNESS WHEREOF, Thomas Griffin as President of The Arcadia All-Florida Championship Rodeo, Inc. and Linda Mansfield as Secretary of The Arcadia All-Florida Championship Rodeo, Inc. have executed this Certificate of Reincorporation this 20th day of August, 1980.

WITNESSES:

THE ARCADIA ALL-FLORIDA CHAMPIONSHIP
RODEO, INC.

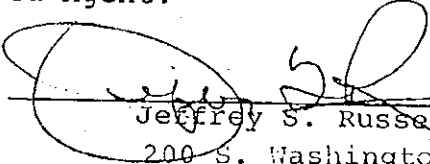
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FILED

NOV 14 8 21 AM '80

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

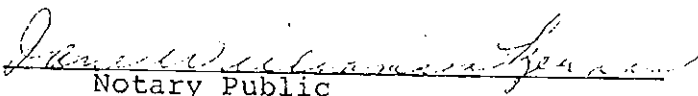
Having been named Registered Agent to accept service of process for the above stated corporation at registered office designated in the Articles, I hereby accept such designation and agree to serve as Registered Agent.


Jeffrey S. Russell
200 S. Washington Blvd.
Sarasota, Fl 33577

STATE OF FLORIDA

COUNTY OF SARASOTA

The foregoing instrument was acknowledged before me this 3rd day of Oct., 1980 by Jeffrey S. Russell as Registered Agent.


Notary Public

My Commission Expires:

NOTARY PUBLIC STATE OF FLORIDA AT LARGE
MY COMMISSION EXPIRES APR 23 1981
BONDED THROUGH CENTRAL INSURANCE UNDERWRITERS



Consumer's Certificate of Exemption

Issued Pursuant to Chapter 212, Florida Statutes

DR-14
R. 01/18

85-8013486438C-6	04/30/2021	04/30/2026	501(C)(3) ORGANIZATION
Certificate Number	Effective Date	Expiration Date	Exemption Category

This certifies that

ARCADIA ALL FL CHAMPIONSHIP RODEO INC
2450 NE ROAN ST
ARCADIA FL 34266-5050

is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.



Important Information for Exempt Organizations

DR-14
R. 01/18

1. You must provide all vendors and suppliers with an exemption certificate before making tax-exempt purchases. See Rule 12A-1.038, Florida Administrative Code (F.A.C.).
2. Your *Consumer's Certificate of Exemption* is to be used solely by your organization for your organization's customary nonprofit activities.
3. Purchases made by an individual on behalf of the organization are taxable, even if the individual will be reimbursed by the organization.
4. This exemption applies only to purchases your organization makes. The sale or lease to others of tangible personal property, sleeping accommodations, or other real property is taxable. Your organization must register, and collect and remit sales and use tax on such taxable transactions. Note: Churches are exempt from this requirement except when they are the lessor of real property (Rule 12A-1.070, F.A.C.).
5. It is a criminal offense to fraudulently present this certificate to evade the payment of sales tax. Under no circumstances should this certificate be used for the personal benefit of any individual. Violators will be liable for payment of the sales tax plus a penalty of 200% of the tax, and may be subject to conviction of a third-degree felony. Any violation will require the revocation of this certificate.
6. If you have questions about your exemption certificate, please call Taxpayer Services at 850-488-6800. The mailing address is PO Box 6480, Tallahassee, FL 32314-6480.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Arcadia All-Florida Championship Rodeo, Inc.	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☒ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☐ Other (see instructions)	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. 2450 NE Roan Street	6 City, state, and ZIP code Arcadia, FL 34266
7 List account number(s) here (optional)		
Requester's name and address (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-					
or								
Employer identification number								
5	9	-	2	1	1	6	5	4

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Pat Lindsay</i>	Date <i>1/5/2024</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

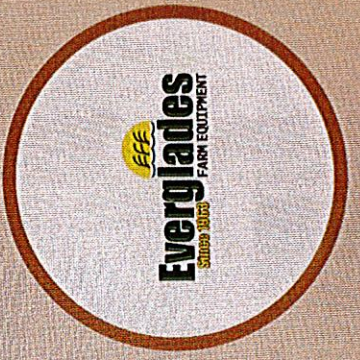
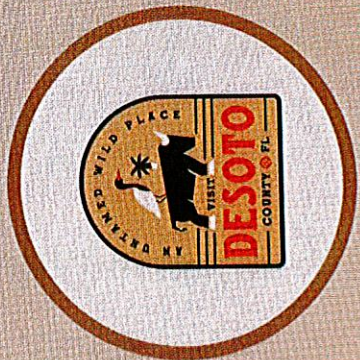
Directors
9/1/2025 - 8/31/2026

1. Don T. Hall - President (2-yr) 990-1631 – honordth@yahoo.com
2. Weldon Campbell - 1st Vice President (1-yr) (863) 990-4659 – weldon8528@gmail.com
3. Carl McKettrick, Jr. - Treasurer (2-yr) (863) 444-1431 – carl@arcadiastockyard.com
4. Jimmy Fussell - Secretary (1-yr) 990-6073 – jimmyfussell@icloud.com
5. Will Wise – 2nd Vice President (3-yr) 990-1477 – wpwise51@gmail.com
6. Alfred Higginbotham (2-yr) 990-6464 - ahick49@aol.com
7. Tim Vowels (3-yr) 990-6808 – tvowels@arcdiamcads.com
8. John Lipe, Jr (3-yr) 990-0217 – john@allenplumb.com
9. Dr. Dean Hautamaki (2-yr) (941) 302-0316 – dean-hautamaki@smh.com
10. Levi Pearce (1-yr) (863) 634-7009 – levip7009@gmail.com
11. Danielle Brewer (1-yr) (863) 990-2206 – dbrewer777@gmail.com
12. Kevin Shelfer (3-yr) (863) 990-1511 kevin@joshuacitrus.com
13. Butch Strickland (1-yr) (239) 691-7708 bstrick1958@gmail.com
14. Mark Johnson (2-yr) (941) 809-7462- jjshowhorses@yahoo.com
15. Mike Johnson (2-yr) (941) 809-6229- johnsonconcreteservicesinc@gmail.com
16. Kim Bonner (3-yr) (941) 724-3950 - bonner522@gmail.com
17. Linda Strickland (1-yr) (863) 990-1337 - lbstrickland@yahoo.com
18. Frances Parker (3-yr) (863) 990-1462 - francesparker7@icloud.com

1-Year Directors	2-Year Directors	3-Year Directors
Jimmy Fussell	Don T Hall	John Lipe
Butch Strickland	Alfred Higginbotham	Will Wise
Levi Pearce	Carl McKettrick, Jr	Tim Vowels
Danielle Brewer	Dr. Dean Hautamaki	Kevin Shelfer
Weldon Campbell	Mike Johnson	Kim Bonner
Linda Strickland	Mark Johnson	Frances Parker

THIS IS A LIST OF DIRECTORS FOR THE ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO, AND THEY HAVE NO OWNERSHIP IN THE BUSINESS. 0 PERCENTAGE

PREMIUM SPONSORS





ARCADIA 98th Annual
ALL-FLORIDA CHAMPIONSHIP
RODEO

GRANDDADDY
Of
THE
EST. 1928

MARCH 12-15
★ MOSAIC ARENA ★

SCAN THE QR CODE OR PURCHASE TICKETS AT
ARCADIARODEO.COM OR CALL 800-749-7633





97TH ANNUAL ARCADIA ALL-FLORIDA CHAMPIONSHIP RODEO

"THE GRANDDADDY OF 'EM ALL"

3RD PERFORMANCE SATURDAY 2:00 P.M.



Bobby Kerr

Grand Entry

Military Flags Invocation

National Anthem

BAREBACK RIDING

Jonah Olson	Brookings, SD	560 Big Dance	_____
Richmond Champion	Stevensville, MT	65 Trap Line	_____
Kade Berry	Weatherford, TX	052 Rocket Man	_____
Jason Wilson	Marshall, MO	903 Big Dreams	_____
Spur Lacasse	Calgary, AB	89 Eagles Pass	_____
Chett Deitz	Milo, AB	969	_____
Bodee Lammers	Tolar, TX	023 Emotional Girl	_____
Tim Murphy	Grandview, TX	766 Sundance Kid	_____
Andy Gingerich	Aberdeen, SD	753 Clayton's Dry Wa	_____

Rerides: 50 Bottom Line FR| 535 Southern Star FR

STEER WRESTLING

Bay Etheredge	Locust Fork, AL	_____	Kamry Dymmek	Kissimmee, FL	_____
Zack Varner	Villa Rica, GA	_____	Cody Green	San Antonio, FL	_____
JT Ellison	Calera, AL	_____	Juan Alcazar, Jr	Okeechobee, FL	_____
Clayton Culligan	Okeechobee, FL	_____	Cole Bilbro	Pelahatchie, MS	_____
Mose Fleming	Kissimmee, FL	_____	Marcus Theriot	Lumberton, MS	_____

ACT

TEAM ROPING

Ethan Tays	Crossville, TN	&	Bryson Tays	Crossville, TN	_____
Jake Wells	Rainsville, AL	&	Bryer Hamilton	Cleveland, TN	_____
Cory Kidd V	Statesville, NC	&	Dustin Davis	Terrell, TX	_____
Clint Summers	Lake City, FL	&	Adam Plyler	Pageland, SC	_____
Logan Graham	Emmet, AR	&	Cole Walker	Sparta, TN	_____
Quinton Parchman	Cumberland City, TN	&	Gus Mosley	Mineral Wells, TX	_____
Marcus Theriot	Lumberton, MS	&	Chase Graves	Poplarville, MS	_____
Nathan Gray	Tifton, GA	&	Justin Yost	Citra, FL	_____
Coy Rahlmann	Ellsinore, MO	&	Cole Curry	Liberty, MS	_____
Wes Goodrich	Scooba, MS	&	Jeffery Pierce	Madison, MS	_____

SADDLE BRONC RIDING

Codychad Carden	Okeechobee, FL	303 Lil Sugar	_____
Trent Burd	Madison, KS	010 Hot Rocket	_____
Caleb Miller	Welsh, LA	74 Show Off	_____
Drew Bordelon	Ville Platte, LA	842 Molly Brown	_____
Izaah Bartels	New Underwood, SD	700 Big Sister	_____
Joe Priebe	Cody, WY	555 Crazy Buck	_____
Cash Wilson	Wall, SD	856 Final Cut	_____
Brody Wells	Powell, WY	901 Big Ruby	_____
Damian Brennan	Injune, QL	75 Top Pick	_____
Cort Scheer	Elsmere, NE	475 Memphis King	_____
Rusty Wright	Milford, UT	657 Big Country	_____
Kole Ashbacher	Arrowwood, AB	806X	_____

Rerides: 501 High Heels FR| -55 Jimmy FR

Makayla Purcell	Rockledge, FL	_____	Jini Justice	Springfield, SC	_____
Nikayla Brill	Summerdale, AL	_____	Karrigan Cagley	Kentwood, LA	_____
Bobbie Alcazar	Okeechobee, FL	_____	Kayla Lombardo	Cumberland City, TN	_____
Aldyn Ashton	Lorida, FL	_____	Summer Williams	Mineral Wells, TX	_____
Haley Sage	Beaver, UT	_____	Maelee Wade	White, GA	_____

Bobby Kerr

TIE DOWN ROPING

Matt Futrell	Union Grove, NC	_____	Collin Arnould	Maurice, LA	_____
Cole Walker	Sparta, TN	_____	Maverick Harper	Iowa, LA	_____
Zeke Norfleet IV	Newberry, FL	_____	Cheyenne Harper	Iowa, LA	_____
Niven Martin	Branford, FL	_____	Marcus Theriot	Lumberton, MS	_____
James Walsh	Trenton, FL	_____	Roan Hudson	Carbon, TX	_____

CALF SCRAMBLE

INTERMISSION

WPRA BARREL RACING

Shaeley Jenkins	Palatka, FL	_____	Taylor Carver	Broxton, GA	_____
Hanna Bilbro	Pelahatchie, MS	_____	Abby Yawn	Baxley, GA	_____
Addison Roberts	San Antonio, FL	_____	Kathleen Menard	Ocala, FL	_____
Caitlin Stevens	Zolfo Springs, FL	_____	Bobbie Alcazar	Okeechobee, FL	_____
Amie Tyre	Jasper, FL	_____	Aubrey Sprouse	Lilbourn, MO	_____

WPRA JUNIOR BARREL RACING

Mia MacDuff	Cape Coral, FL	_____	Brooke Bates	Arcadia, FL	_____
Reagan Deriso	Arcadia, FL	_____	Ella Kunz	Melbourne, FL	_____

BULL RIDING

Lija Gore	Moore Haven, FL	H17 Rodeo Café	_____
Zack Heimann	Inverness, FL	23H Babyface Nelson	_____
Brody Yearly	Morgan Mill, TX	1240 Lights Out	_____
Nick Kaczmar	Lake Wales, FL	1248 Ray Lewis	_____
Chase Dougherty	Canby, OR	010 Survivor	_____
Jesse Petri	Dublin, TX	07 Q Ball	_____
Outlaw Outlaw	Hamburg, AR	1234 Revved Up	_____
Riggin Shippy	Colome, SD	042 Iron Claw	_____
Riley Shippy	Colome, SD	211 Man Hunter	_____
Braden Richardson	Jasper, TX	-117 Midnight Train	_____
Cutter Kaylor	Jasper, TX	1225	_____
Kyle Brown	Didsbury, AB	047 High Voltage	_____

Rerides: 032 Super Trooper FR| 5H Cold Roll FR

