



Justin Fussell

Area President, DeSoto and Hardee Counties

A proud seventh-generation Arcadian, Justin Fussell brings deep local roots and a strong commitment to community leadership in his role as Area President for DeSoto and Hardee Counties at Crews Bank & Trust.

Justin began his academic journey at Santa Fe College in Gainesville, earning an Associate of Arts degree before continuing to the University of Florida's College of Agricultural and Life Sciences. There, he earned a Bachelor of Science in Agricultural Education and Communication,

specializing in communications and leadership development. He also completed minors in management and sales in agribusiness, and leadership. While at UF, Justin was an active brother of Alpha Gamma Rho, a social-professional fraternity dedicated to the advancement of agriculture and related fields. He was also inducted into Alpha Tau Alpha, a nationally recognized honorary organization for agricultural education professionals.

Professionally, Justin has built a strong foundation in commercial lending and marketing, combining financial expertise with a passion for helping local businesses thrive.

Justin's dedication to community service is evident through his extensive involvement in local organizations. He is a past president of the DeSoto County Chamber of Commerce and continues to serve on its board, contributing to both the Membership and Annual Meeting Committees. A graduate of Leadership DeSoto, he served six years on its steering committee, including four years as Chair. He also plays an active role in the Randy Bateman Memorial Fund Fundraiser Committee, supporting scholarships for students pursuing careers in the power generation industry.

Justin is a passionate supporter of youth agricultural programs, regularly mentoring 4-H and FFA students with their beef projects. He volunteers at Arcadia Rodeo events and advises the Rodeo Association on grants, finance, and advertising. He is also a devoted member of Mt. Ephraim Baptist Church.

Outside of work, Justin enjoys spending quality time with family and friends, traveling, and giving back through volunteer efforts that strengthen the community he proudly calls home.

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