

**CLIENT/ADVERTISER: DeSoto County Board of County Commissioners**

Website: <https://desotobocc.com/>

**QUOTE**

3868334000400079247

<b>PROJECT</b>	<b>Prospect Visit Florida GC '24</b>
<b>Project Type</b>	Pad Map
<b>Quote Valid</b>	30 Days
<b>Sales Person</b>	Brian Schachter
<b>Amount</b>	\$ 3,999.00
<b>Terms</b>	Net 30
<b>Contract Date</b>	

**Authorizing Agent:**

Sondra Guffey  
s.guffey@desotobocc.com  
(863) 993-4807

**Bill To:**

**DeSoto County Board of County Commissioners**  
201 E Oak St # 201  
Arcadia, FL 34266

**Ship To:**

**DeSoto County Board of County Commissioners**  
201 E Oak St # 201  
Arcadia, FL 34266

Item & Description	Quantity	Amount
<b>Custom Design Project &amp; Printing</b> Custom Design Project & Printing - 100 gloss text, 9x12 folded to 4x9, 6 panels (3 front, 3 back) qty: 2500.	1	\$ 3,999.00

**Sub Total**

**\$ 3,999.00**

**Grand Total**

**\$ 3,999.00**

Contract Description	A 9" x 12" full color brochure would be folded twice down to a 4" x 9" brochure for the brochure racks. Both sides of the brochure can feature a with a front and back cover. 2500 copies.  110 lb gloss text, 6 panels 3 front, 3 back, includes printing, design, proofing, shipping
Editorial Notes	map to focus on bird watching along peace river
Production Notes	client to provide GIS file and or and map images and we will design
Position (ad)	
Hard Deadline	

All project content is accepted by the publishers upon representation that the client has the right to publish the contents thereof. In consideration of such publication, the client and any association agencies agree to indemnify and hold the publisher harmless against any expense or loss by reason of any claims arising out of publication, including without limitations, claims or suits for libel, violation of right of privacy, plagiarism and copyright infringement. Once the proofs have been accepted, the publisher will not have any liability for costs or damages for any errors or omissions based on the work matching the proofed copy. Any liabilities will be limited to deposits paid on the project.

All editorial that is included in the publication can be used by the client in other publications at no additional charge. The client can purchase access to any internal artwork at a cost of \$75 per hour download time plus the cost of the disks as long as Great Southern Publishers, Inc. serves as the Publisher. The Publisher will retain rights to all artwork and designs within the publication. The client can purchase design rights for use in other projects for \$1000. If graphic elements are needed from the Publisher, the client can purchase editable rights for a one-time charge of \$250. If any expenses are incurred above and beyond this contract, the client will be billed at the rate of \$150 per hour. Any edits requiring additional proofs beyond two rounds of proofing will incur a fee of \$150 per hour. Print prices will be honored for 90 days. After 90 days, the print portion of the project will need to be requested at current rates.

The client will be provided, upon request, copies of any Publisher owned photographs (not including 3rd party photography) used in the publication. Any additional photography not used in the publication may be purchased from the Publisher at \$70 per photograph. Model releases for subjects in the photographs will be the responsibility of the client.

Cancellations or changes in the orders may not be made by client after the project has begun without a minimum project charge of 33% of the project value due to time invested, project scheduling and planning. The Publisher will have the right to hold the client liable for such monies as are due and payable to Publisher for the full value of the project. Disclaimers and sequential liability are not permitted. Publisher may require payment prior to project commencement. The client will agree to pay for the project within the agreed upon terms. If invoice payments are not received by Publisher under the terms of the agreement, Publisher reserves the right to charge an annual rate of 18% interest. Publisher will be entitled to recover reasonable attorney fees and collection costs if payment is not made as set out in this agreement.

**Agent Signature**  
Brian Schachter  
Jun 3, 2025 08:54 AM

**Client Signature**

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Sondra Guffey

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**Signed Date**