

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



GRANT APPLICATION CHECKLIST

For consideration by the DeSoto County Tourist Development Council, please make sure your Application is filled out completely and accompanied by the information listed below. If any item is not applicable, indicate N/A over the check box.

- ☒ Completed checklist (this form)
- ☒ Completed Grant Application
- ☒ Articles of Incorporation
- ☒ Letter of not-for-profit tax-exempt status as well as completed IRS Form 990 Return of organization Exempt form Income Tax
- ☒ IRS Form W-9 Request for Taxpayer Identification Number and Certification
- ☒ Written authorization on official organization letterhead for AUTHORIZED AGENT to act on behalf of Applicant
- ☒ Organizational outline, including but not limited to names and addresses of each board member and corporate officer
- ☒ All receipts pertaining to marketing costs/expenses.
- ☒ Copies of marketing with Visit DeSoto logo.

Deadline to Apply: All applications must be received by mail or dropped off to the Economic and Tourism Development Office with date and time stamped no later than 5 p.m. June 30, 2024.

Awards and disbursement of funds are subject to budget availability and collections of the Tourist Development Tax. All applications will be reviewed by the Tourist Development Council and final awards will be approved by the Board of County Commissioners, including the total amount of available funds for the award.

Office Location:
Turner Agri-Civic Center
2250 N.E. Roan Street
Arcadia, FL 34266

For Questions, contact: Sondra Guffey or Daniel Sutphin
863-993-4807 or S.Guffey@desotobocc.com or d.sutphin@desotobocc.com

DESOTO COUNTY TOURISM
DEVELOPMENT MARKETING GRANT
PROGRAM --2023-24



GRANT APPLICATION-for Events in 2023-24

- A. Event Name: Downtown Passport Event Amount Requested: \$525.00
- B. Sponsoring Organization: Arcadia Main Street Program, Inc.
Mailing Address: 17 N. Polk Avenue
Arcadia, Florida 34266
- C. Organization/Official/Title (President, Director, etc.)
Signature: *Pamela Ames*
Title: Executive Director
Contact number: (863) 494-2020 Email: pam@arcadiamainstreet.com
- D. Who will be in charge of this event? Pamela Ames
Cell Phone: (863) 990-7186 Email: pam@arcadiamainstreet.com
- E. Who will be financially responsible for this event?
Name: Arcadia Main Street Program, Inc.
Title: Executive Director
Contact number: (863) 494-2020 Email: pam@arcadiamainstreet.com
- F. Describe the event(s): The AMSP printed pocket size passport cards and posters to advertise the event.
The passport had 20 blocks worth \$5.00 each, for every \$5.00 spent in the downtown a stamp was placed on the
block, when you spent \$100.00 you could be entered into a drawing for a weekly prizes and then a grand prize
of \$500 in downtown bucks to be spent before the end of the year. We also passed out downtown retail guides
with stores listed.
- G. Location of event(s): Downtown
- H. Date(s) and times of event: August 19 -September 7, 2024
- I. Estimate of the total economic impact of the event on the County: Just from passports being turned in for the
grand prize, \$20, 540.00 was generated within the downtown area. The biggest success was having
30-40 stores working together on this project.
- J. How many years has this event existed? 0
- K. Is this the first time this event has been held in DeSoto County, Florida? Yes X No

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



L. If no, when was the last time it was held in DeSoto County? _____

M. Has the event received Tourist Development Tax funds in the past?

Yes _____ No ☒

If yes, what year(s) _____ and amount(s) _____

N. Describe previous experience of applicant in events similar to this event.

O. For recurring events, please provide the following past two years information regarding this event:

	Year 1	Year 2
Month/Year	_____	_____
Lodging Facility	_____	_____
City	_____	_____
Verifiable # of nights reserved	_____	_____

P. Estimated number of attendees staying overnight for proposed event. _____.

Q. Have you reserved rooms at a lodging facility?

Yes _____ No _____

If yes, name the facility: _____

Number of rooms reserved: _____

Lodging facility room rate \$ _____

R. Who will be in charge of the Lodging Facility arrangements? _____

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain _____

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



- S. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? Explain and include documentation.

- T. Name any local attractions being included in the itinerary for this event? _____

- U. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?

Explain: _____

- V. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or liter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? This item must be included on the agenda to be accepted.

Explain: _____

- W. Describe the marketing Plan for event. Include Promotional/Advertising plans for both in and out of County (Attach additional sheets if necessary).

With guidance from the SBDC, this event was designed to bring people directly into the stores to shop during the Summer Months. We promoted this on FB as an event as well as the Peace River Shopper to catch the locals. The PRS has 12,000 on line readers.

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

75% Tourist Development / 25% cash match X

75% Tourist Development / 12.5% cash match /12.5% in-kind match _____

If in-kind matching is used, specify type: _____

- X. **Additional Information for Consideration: (Optional).**

Applicants may submit a general outline to share additional information for consideration by the Selection Committee. This section may be used to communicate relevant information to the request not specifically asked in the application document or may be used to provide detail on organization/personal capacity and or experience or other information deemed relevant and important by the applicant. ***THIS SECTION SHALL BE LIMITED TO 3 PAGES.**

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



EVENT/PROJECT BUDGET OUTLINE

EVENT/ PROJECT NAME Downtown Passport Event

Previous Year's and Current Year Projected (If applicable)

Revenue & Expenses Revenues & Expenses

LIST ALL REVENUE

Admissions	_____	_____
Concessions	_____	_____
Sponsorships	_____	_____
Booth Space	_____	_____
Advertising Revenue	_____	_____
Sale of Promotional Items	_____	_____
TDC Grant	_____	_____
Other:	_____	_____
 Total Revenue	 \$ _____	 \$ _____

LIST ALL EXPENSES

Administrative	_____	_____
Advertising/Promotions	_____	\$450.00
Printing	_____	\$249.00
Promotional Items	_____	_____
Concessions	_____	_____
Awards	_____	_____
Travel	_____	_____
Talent	_____	_____
Other:	_____	_____
 Total Expenses	 \$ _____	 \$ \$699.00
NET PROFIT/LOSS	\$ _____	\$ _____



Arcadia Printing, LLC
 35 South Monroe Ave.
 Arcadia, FL 34266
 Office: (863) 494 - 5282
 Fax: (863) 494 - 5014
 E-Mail: ArcadiaPrinting@hotmail.com
 Facebook: ArcadiaPrintingFL

Invoice

Date	Invoice #
9/3/2024	507894

Bill To
Arcadia Main Street Program Inc PO Box 1104 Arcadia, FL 34265

09/05/2024

Phone / Fax	P.O. No.	Rep	Terms	Due Date	Account #
			Due on receipt	9/3/2024	
Item	Qty	Description			Amount
Brochures	1,000	DOWNTOWN WALKING GUIDE Brochures 60# Text, 8 1/2" x 11", Trifolded, BLACK INK ONLY on Both Sides, Bleeds			249.99

Signature: _____

Date: _____

Check if allowed to Post on Social Media (if applicable) _____

Check #: _____

Cash: _____

Credit: _____

Subtotal	\$249.99
Sales Tax (0.0%)	\$0.00
Total	\$249.99
Payments/Credits	-\$249.99
Balance Due	\$0.00

223 E. Oak St.
Arcadia, FL 34266

Date	Invoice #
8/31/2024	226104

Bill To
Arcadia Main Street Association P.O. Box 1104 Arcadia, FL 34265

pd

P.O. No.	Terms
	Due on receipt

[illegible]

ARCADIA MAIN STREET PROGRAM
PO BOX 1104
ARCADIA, FL 34265

63-9138/2631

279

Date

9/16/24



Pay to the
Order of

Peace River Shopper

\$ 675.00

Supervised security fee 4 18/100

Dollars

Heat
Reactive
Ink

TRUIST

Memo

[Signature]

>053101121< 10/02/2024 006981425

8550305 0016 00016

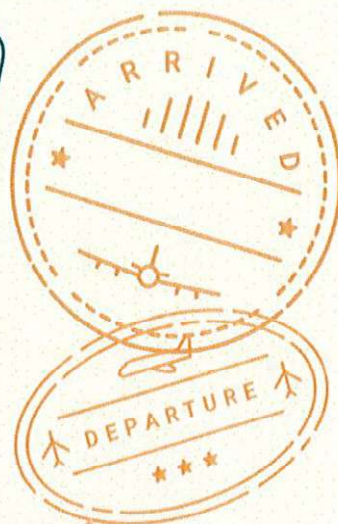
>053101121< 10/02/2024 006981425
8550305 0016 00016

☐ CHECK HERE FOR DEPOSIT ONLY (DEPOSIT)
AT
NAME OF FINANCIAL INSTITUTION
PEACE RIVER SHOPPER
100028057702
PEACE RIVER SHOPPER
100028057702

PAY TO THE ORDER OF
SUNTRUST

Arcadia Main Street

DOWNTOWN PASSPORT EVENT



- Support downtown businesses
- Explore the downtown area
- Visit participating locations for a chance to win a Grand Prize of \$500 in downtown bucks!

1 entry = 1 stamped card
enter as often as you like

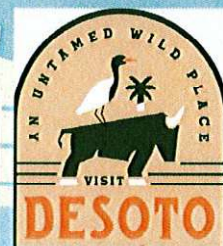
Return cards to participating retailer
locations or the Main Street Office mailbox
at 17 N Polk Ave.

Visit participating
stores, make a
purchase, get your
card stamped and
when it's full, enter
to win prizes!



*shop
local!*

VISIT PASSPORT LOCATIONS
AUG 19 - SEPT 7



Participating Stores

- | | | | |
|----------------------------------|---------------------------------|-------------------------------|--------------------------------|
| • Biggar and Biggar Antique Mall | • Mixed Emotions Craft Studio | • Magnolia Seafood | • Rose' Cafe |
| • Biggar and Biggar II | • Mixed Emotions Retro Boutique | • Antiques & More | • Groovy Smoothie |
| • Dragon's Den Books | • Oak Park Inn | • Blossom's Beauty & Boutique | • Cliptomania |
| • Glass Antique or Not | • Smoke on the Water-Arcadia | • Cowboys Corner | • Huetamo Western |
| • Hello Beautiful Salon | • The Gilded Cypress | • Treasure Alley | • Barnhill's Barber Shop |
| • Honey Belles Boutique and Gift | • The Valley Florist | • Myshelly's | • The Rusty Raven |
| • Jypsie Soul Events & More | • YiYi's Wine Bar and Cigar | • The Vintage Garden | • Distressed Mess |
| • Mermaid's Keep | • Oak Street Deli | • The Vintage Dragonfly | • The Shops at the Opera house |
| • Miss Patty's Consignments | • Arcadia Dry Cleaning | • Wheelers Cafe | • The Yellow Deli |
| • The Mana Vault | • the Farmhouse Coffee | • Arcadia Printing | |

**DESOTO COUNTY TOURISM
DEVELOPMENT MARKETING GRANT
PROGRAM --2023-24**



received
1/6/25

GRANT APPLICATION-for Events in 2023-24

- A. Event Name: Arcadia Bike Fest Amount Requested: \$2,970.00
- B. Sponsoring Organization: Arcadia Main Street Program Inc.
Mailing Address: 17 N Polk Avenue
Arcadia, Florida 34266
- C. Organization Official/Title (President, Director, etc.)
Signature: *Pamela Ames*
Title: Executive Director
Contact number: (863) 494-2020 Email: pam@arcadiamainstreet.com
- D. Who will be in charge of this event? Pam Ames
Cell Phone: (863) 990-7186 Email: pam@arcadiamainstreet.com
- E. Who will be financially responsible for this event?
Name: Arcadia Main Street Program
Title: Executive Director/Pam Ames
Contact number: (863) 494-2020 Email: pam@arcadiamainstreet.com
- F. Describe the event(s): Main Street teams up with Bert's Harley Davidson in Pt Charlotte
to host a day of vendors, music, and a bike show.
- G. Location of event(s): Downtown
- H. Date(s) and times of event: April 6th and November 2, 2024
- I. Estimate of the total economic impact of the event on the County: _____
We estimate 3,500 to 4,500 people in the downtown throughout the day.
- J. How many years has this event existed? 6
- K. Is this the first time this event has been held in DeSoto County, Florida? Yes _____ No X

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



L. If no, when was the last time it was held in DeSoto County? 2023

M. Has the event received Tourist Development Tax funds in the past?

Yes ☒ No ☐

If yes, what year(s) 2023 and amount(s) _____

N. Describe previous experience of applicant in events similar to this event.

O. For recurring events, please provide the following past two years information regarding this event:

	Year 1 April 2022	Year 2 April 2023
Month/Year		
Lodging Facility	<u>Oak Park Inn</u>	<u>Oak Park Inn</u>
City	<u>Arcadia</u>	<u>Arcadia</u>
Verifiable # of nights reserved	<u>1</u>	<u>3</u>

P. Estimated number of attendees staying overnight for proposed event. 3

Q. Have you reserved rooms at a lodging facility?

Yes ☐ No ☒

If yes, name the facility: _____

Number of rooms reserved: _____

Lodging facility room rate \$ _____

R. Who will be in charge of the Lodging Facility arrangements? _____

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain Bert's Harley Davidson and Fran Haasch send their teams in early to set up.

They make their own arrangements.

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



- S. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? Explain and include documentation.

- T. Name any local attractions being included in the itinerary for this event? _____

- U. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?

Explain: _____

- V. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or liter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? This item must be included on the agenda to be accepted.

Explain: _____

- W. Describe the marketing Plan for event. Include Promotional/Advertising plans for both in and out of County (Attach additional sheets if necessary).

Bert's Black Widow does a great job promoting on their social media sites, in their stores and at other events they put on. We advertise in biker magazines in areas they do not promote in like Highlands Co, Sarasota Co.

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

75% Tourist Development / 25% cash match X

75% Tourist Development / 12.5% cash match /12.5% in-kind match _____

If in-kind matching is used, specify type: _____

- X. **Additional Information for Consideration: (Optional).**

Applicants may submit a general outline to share additional information for consideration by the Selection Committee. This section may be used to communicate relevant information to the request not specifically asked in the application document or may be used to provide detail on organization/personal capacity and or experience or other information deemed relevant and important by the applicant. ***THIS SECTION SHALL BE LIMITED TO 3 PAGES.**

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



EVENT/PROJECT BUDGET OUTLINE

EVENT/ PROJECT NAME Arcadia Bike Fest

Previous Year's and Current Year Projected (If applicable)

Revenue & Expenses Revenues & Expenses

	2023	2024
LIST ALL REVENUE		
Admissions		
Concessions		\$14,200.00
Sponsorships		\$6,500.00
Booth Space		\$11,425.00
Advertising Revenue		
Sale of Promotional Items		\$5,500.00
TDC Grant	\$2,512.50	
Other:		
Total Revenue	\$	\$ 37,625.00

LIST ALL EXPENSES		
Administrative Insurance		\$2,650.00
Advertising/Promotions		\$1,150.00
Printing		
Promotional Items		\$2,810.00
Concessions Beer		\$5,800.00
Awards		
Travel		
Talent		
Other: Ice, Potties, Security		\$5,210.00
Total Expenses	\$	\$ 17,620.00
NET PROFIT/LOSS	\$	\$ 20,005.00

ARCADIA MAIN STREET PROGRAM
PO BOX 1104
ARCADIA, FL 34265

63-9138/2631

231

Date

4/4/24



Pay to the
Order of

Juan Manuel Ledezma
One thousand three hundred thirty five and 00/100

\$ 1,335.00

Donors

Post
Reactive
ink

TRUIST

Memo

A - shirts

STP

BOFD RTN 263179804
4/10/2024,13:16:17
47738
BRISN22
TMID 66231012447738

DO NOT WRITE, STAMP OR SIGN BELOW THIS
RESERVED FOR FINANCIAL INSTITUTION USE

AT NAME OF FINANCIAL INSTITUTION DATE

☐ CHECK HERE FOR MOBILE OR REMOTE DEPOSIT

ARCADIA MAIN STREET PROGRAM
PO BOX 1104
ARCADIA, FL 34265

63-9138/2631

298

Date

11/12/24

Pay to the
Order of

JETTERS Keep Accounting

\$ 1,475.00

One thousand four hundred seventy five

Dollars

Heat
Resistive
Ink

TRUIST 

Memo

Owner: [Signature]

☐ CHECK HERE FOR MOBILE OR REMOTE DEPOSIT

NAME OF FINANCIAL INSTITUTION

DATE

[Signature]

Peace River Shopper

223 E. Oak St.

Arcadia, FL 34266

Invoice

Date	Invoice #
5/31/2024	225670

Bill To
Arcadia Main Street Association P.O. Box 1104 Arcadia, FL 34265

P.O. No.	Terms
	Due on receipt

Quantity	Description	Rate	Amount
1	1/2 Page With Color 5/21	125.00	125.00
1	1/2 Page With Color 5/28	125.00	125.00
✓ # 249			
Billing questions - contact Angie at 863-993-7979. We accept Visa & Master Card. View the Peace River Shopper online at www.peacerivershopper.biz .		Total	\$250.00

ARCADIA MAIN STREET PROGRAM

PO BOX 1104
ARCADIA, FL 34265

63-9138/2631

249

Date

6/14/24

Pay to the
Order of

Peace River Shopper

\$ 250.00



Two hundred fifty and 00/100

Dollars

Heat
Sensitive
Ink

TRUIST

Chris Vee

Memo

>053101121< 06/18/2024 001394872

8550305 0012 00071

>053101121< 06/18/2024 001394872
8550305 0012 00071

☐ CHECK HERE FOR DEPOSIT ONLY
NAME OF FINANCIAL INSTITUTION
PEACE RIVER SHOPPER
DATE

PAY TO THE ORDER OF
SUNTRUST

Peace River Shopper

223 E. Oak St.
Arcadia, FL 34266

Invoice

Date	Invoice #
4/30/2024	225436

Bill To
Arcadia Main Street Association P.O. Box 1104 Arcadia, FL 34265

P.O. No.	Terms
	Due on receipt

Quantity	Description	Rate	Amount
1	Full Page With Color 4/2 ✓ # 245	225.00	225.00
Billing questions - contact Angie at 863-995-7979. We accept Visa & Master Card. View the Peace River Shopper online at www.peacerivershopper.biz .		Total	\$225.00

ARCADIA MAIN STREET PROGRAM
PO BOX 1104
ARCADIA, FL 34265

63-8138/2631

245

Date

5/13/24



Pay to the
Order of

Lake Park Shopper

Two hundred twenty five & 00/100

\$ 225.00

Dollars

Heat
sensitive
ink

TRUIST

Memo

15PWP

MP

>053101121< 05/29/2024 002277274

8550305 0004 00088

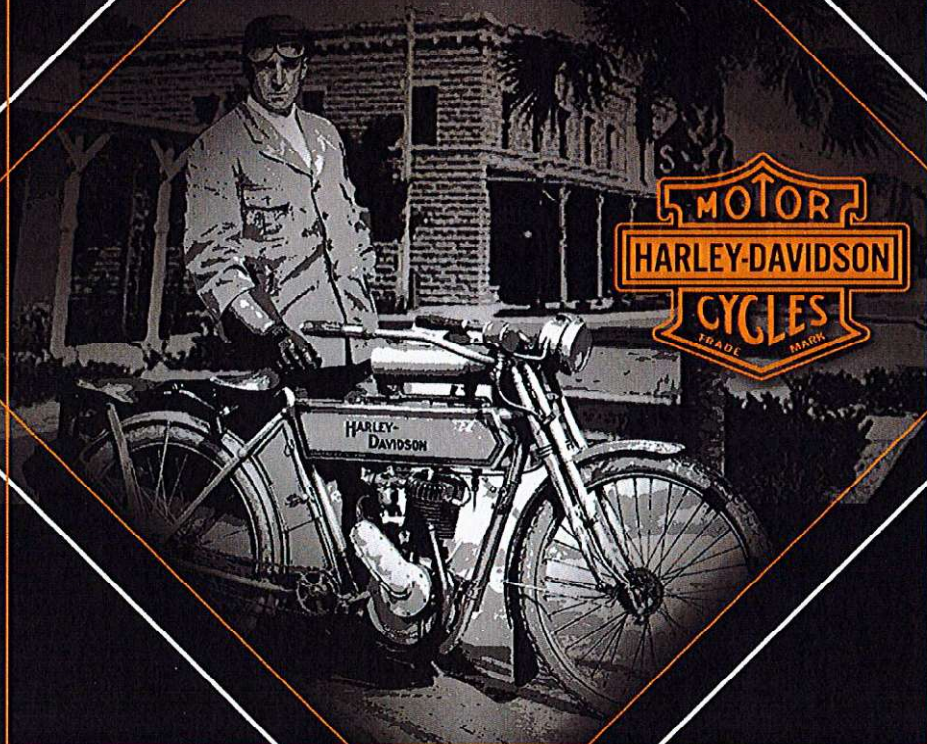
CHECK HERE FOR DEPOSIT ONLY: CTE DEPOS
AT
NAME OF
PEACE RIVER SHOPPERATE
1000280557702

SUNTRUST

PAY TO THE ORDER OF

JOIN THE FUN SATURDAY **NOV 2ND 2024** FROM 10-5PM

BERT'S ARCADIA BIKE FEST



➤ **BAND SCHEDULED** ◀



FOR ONE DAY ONLY
LIVE MUSIC ◀ VENDORS ▶ MOTORCYCLES
FULL THROTTLE BIKE SHOW & MORE!



DESOTO COUNTY TOURISM
DEVELOPMENT MARKETING GRANT
PROGRAM --2023-24



GRANT APPLICATION-for Events in 2023-24

- A. Event Name: The Happy Thrifter Bus Tour and Guide Amount Requested: \$798.75
- B. Sponsoring Organization: Arcadia Main Street Program, Inc.
Mailing Address: 17 N. Polk Avenue
Arcadia, Florida 34266
- C. Organization Official/Title (President, Director, etc.)
Signature: *Pamela Ames*
Title: Executive Director
Contact number: (863)494-2020 Email: pam@arcadiamainstreet.com
- D. Who will be in charge of this event? Starr McLaughlin
Cell Phone: (863)494-2020 Email: discoverarcadiafl@gmail.com
- E. Who will be financially responsible for this event?
Name: Arcadia Main Street Program, Inc. / Pam Ames
Title: Executive Director
Contact number: (863)494-2020 Email: pam@arcadiamainstreet.com
- F. Describe the event(s): The Happy Thrifter Resale Guide is a advertising source and they provide a bus tour to locations of interest throughout SW Florida. Main Street advertises and a tour to our downtown is apart of the event. They put on a scavenger hunt for those on the tour. 70,000 copies of their magazine is distributed and downtown Arcadia is included. Several Stores contribute \$20.00 to the advertising.
- G. Location of event(s): Downtown Arcadia
- H. Date(s) and times of event: February 29, 2024 10am to 4pm
- I. Estimate of the total economic impact of the event on the County: Downtown is featured in their guide with 70,000 copies distributed throughout SW Florida 4 times per year. 52 visitors on the tour.
- J. How many years has this event existed? 0
- K. Is this the first time this event has been held in DeSoto County, Florida? Yes X No

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



L. If no, when was the last time it was held in DeSoto County? 1st time

M. Has the event received Tourist Development Tax funds in the past?

Yes _____ No X

If yes, what year(s) _____ and amount(s) _____

N. Describe previous experience of applicant in events similar to this event.

O. For recurring events, please provide the following past two years information regarding this event:

	Year 1	Year 2
Month/Year	_____	_____
Lodging Facility	_____	_____
City	_____	_____
Verifiable # of nights reserved	_____	_____

P. Estimated number of attendees staying overnight for proposed event. 0

Q. Have you reserved rooms at a lodging facility?

Yes _____ No X

If yes, name the facility: _____

Number of rooms reserved: _____

Lodging facility room rate \$ _____

R. Who will be in charge of the Lodging Facility arrangements? _____

How will this be handled? For example: A. Block of rooms held and rooms are assigned by the host organization; B. Individuals will make their own arrangements; C. Other.

Explain _____

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



- S. Does the event itinerary include formalized breakfast, lunch or dinner in local restaurants or catering by local business for event? Explain and include documentation.
A local list of restaurants and shops was passed out to all on the tour.

- T. Name any local attractions being included in the itinerary for this event? Downtown
Shopping and Dining

- U. Are local businesses being used during the production of this event (i.e. printing, catering, etc.)?

Explain: _____

- V. Does this event incorporate activities that add to the environment such as landscaping (plant trees, shrubs, flowers, or liter pickup, etc.) or any other socially charitable contribution (table arrangements to local hospitals or care centers, financial donation to local charitable organization, etc.)? This item must be included on the agenda to be accepted.

Explain: Contribution to advertising the downtown which helps the AMSP continue its purpose of a thriving historic district.

- W. Describe the marketing Plan for event. Include Promotional/Advertising plans for both in and out of County (Attach additional sheets if necessary).

Most advertising is done out of County except locally stores are included in the out of county advertisement guide.

ORGANIZATIONS MUST HAVE MATCHING FUNDS

Please check the appropriate match:

75% Tourist Development / 25% cash match X

75% Tourist Development / 12.5% cash match /12.5% in-kind match _____

if in-kind matching is used, specify type: _____

- X. **Additional Information for Consideration: (Optional).**

Applicants may submit a general outline to share additional information for consideration by the Selection Committee. This section may be used to communicate relevant information to the request not specifically asked in the application document or may be used to provide detail on organization/personal capacity and or experience or other information deemed relevant and important by the applicant. ***THIS SECTION SHALL BE LIMITED TO 3 PAGES.**

**DESOTO COUNTY TOURISM DEVELOPMENT
MARKETING GRANT PROGRAM**



EVENT/PROJECT BUDGET OUTLINE

EVENT/ PROJECT NAME The Happy Thrifter Bus Tour and Guide

Previous Year's and Current Year Projected (If applicable)

Revenue & Expenses Revenues & Expenses

LIST ALL REVENUE

Admissions	_____	_____
Concessions	_____	_____
Sponsorships	_____	_____
Booth Space	_____	_____
Advertising Revenue	_____	_____
Sale of Promotional Items	_____	_____
TDC Grant	_____	_____
Other:	_____	_____
 Total Revenue	 \$ _____	 \$ _____

LIST ALL EXPENSES

Administrative	0	_____
Advertising/Promotions	\$1,065.00	_____
Printing	_____	_____
Promotional Items	_____	_____
Concessions	_____	_____
Awards	_____	_____
Travel	_____	_____
Talent	_____	_____
Other:	_____	_____
 Total Expenses	 \$ \$1,065.00	 \$ _____
NET PROFIT/LOSS	\$ _____	\$ _____



The Happy Thrifter Resale Guides and Tours

January 17 · 🌐

...

📷📺📢 Love Timeless Treasures? We've got some open seats on our upcoming Happy Thrifting Bus Tour to Arcadia on Feb. 29th.

TICKETS ARE ONLY \$54.00, and you get lunch, swag bags, snacks, contest, drinks, laughs, fun and more!

We have pick up locations in Venice and Sarasota. These seats won't last long! And, we are playing a fun scavenger game. Play, Shop and Learn more about Arcadia. See you on the bus!

Ti... See more

WE put the "FUN" into Thrifting Adventures!

Happy Thrifting Bus Tour
Sponsored by
THE HAPPY THRIFTER
Resale Guide Newspaper
In conjunction with
Arcadia Main Street Association
Arcadia
Thursday
Feb. 29th, 2024
Let's go on a treasure hunt!
For questions call us at
(816) 352-0975
or email us at
thehappythrifthopper@gmail.com

\$54 Ticket (+tax/fee) for an all day themed shopping adventure!
Tickets on Eventbrite or
www.thehappythrifthopper.com

Spend the day in Arcadia with us!
Lunch by Oak Street Deli

- *Historic District*
- *Secondhand Decor*
- *Timeless Antiques*
- *Collectibles and Vintage*

We are the Original since 2018

Arcadia Main Street

Pictures and our Media Coverage can be found on our Facebook page
facebook.com/thehappythrifthopper or at
www.thehappythrifthopper.com

Fwd: Invoice Arcadia Main Street Invoice and Bus Tour

From Patti Clark <thehappythrifershopper@gmail.com>

Date Thu 11/21/2024 1:05 PM

To Pam Ames <pam@arcadiamainstreet.com>

Pam, here is your invoice from last year. Getting the other stuff ready for you as well.

Patti

----- Forwarded message -----

From: **Patti Clark** <thehappythrifershopper@gmail.com>

Date: Thu, Dec 7, 2023 at 2:51 PM

Subject: Invoice Arcadia Main Street Invoice and Bus Tour

To: <pam@arcadiamainstreet.com>

Hi Pam,

Here is your invoice. I have all the business cards and layout from Star.

I'm set to go.

I will be invoicing the 19 merchants who are part of the full page and bus tour.

Thank you

Patti Clark

MERCHANT		INSTRUCTIONS
Arcadia Main Street 22 Polk Avenue Arcadia, FL 34266 pam@arcadiamainstreet.com	Please make check payable The Happy Thrifter P. O. Box 1237 Venice, FL 34284 We now take credit cards!	MEMO CHECK: THE HAPPY THRIFTER-2024 Important Dates: Ad Reservation Deadline: 12/11/2023 Graphic Art & Story Deadline: 12/29/2023 Payment Deadline: 12/29/2023

	This sheet will also serve as your invoice- Thanks		
Full Page	The Happy Thrifter Resale Guide newspaper	Arcadia section	TOTAL \$1420.00

Bus Tour	Thursday, Feb. 29th	All day	No Charge
	From Arcadia Main Street		\$1065.00
19 Merchants	Will be billed separately (\$18.68)	-Minus	\$355.00
Thanks Patti Clark Publisher	<u>thehappythrifiershopper@gmail.com</u> 816-352-0975		

CREATIVE DIRECTOR FOR AD QUESTIONS- KAYLA PURDY <u>KPURDYTHEHAPPYTHRIFERSHOPPER@GMAIL.COM</u>	
*HAVE ALL THE BUSINESS CARDS, LOGO /LAYOUT	
TOTAL DUE BY DECEMBER 29/2023	\$1065.00

Patti Clark
Publisher
 (816) 352-0975 (Cell)
EMAIL-thehappythrifiershopper@gmail.com

& Mystery Resale Shopping Bus Tours
FACEBOOK-http://www.facebook.com/thehappythrifiershopper/
WEBPAGE-http://www.thehappythrifiershopper.com
General Info/Box Office-816-352-0975

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General Info/Box Office-816-352-0975

👤👤👤👤 Arcadia- We have parked our bus off Main Street and will be here most of the day.

We have 19 merchants who are part of the Arcadia Main Street Association who have participated in providing us with a scavenger game to play. Beautiful day for walking and shopping.

We are checking out the timeless treasures, neat eateries, resale, vintage, secondhand, and antique shops based on our hunt sheet and to find the answers. Great way to know more about each shop and the owners. FUN FUN

More photos to follow. Have fun cowgirls and cowboys!

Wanna take our next tour? Check out www.thehappythriftershopper.com

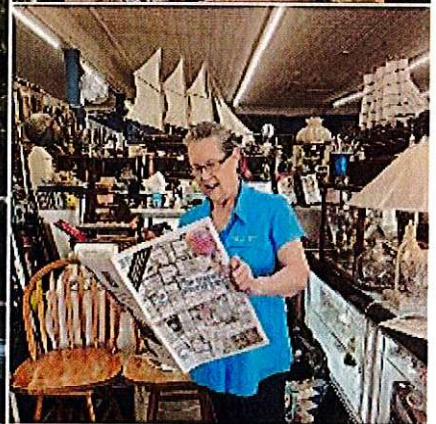
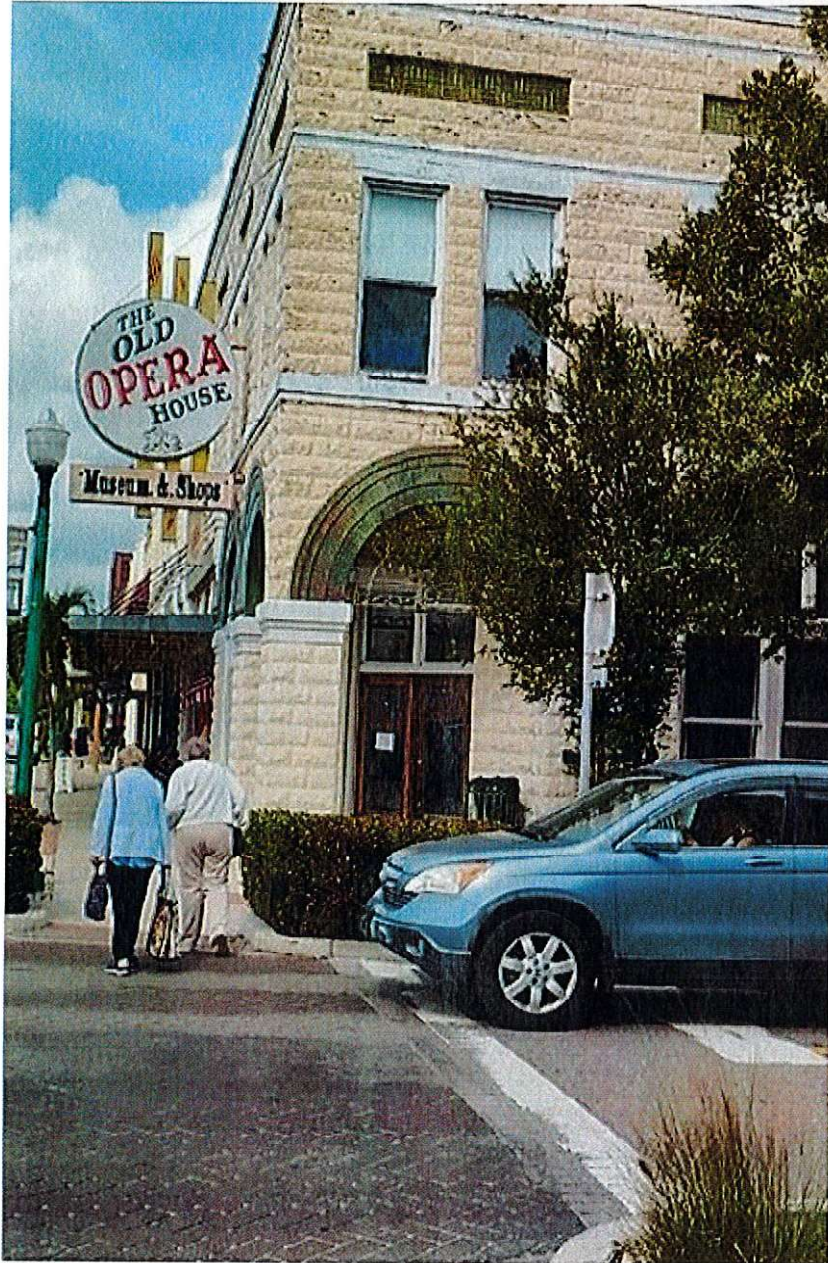




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The Happy Thrifter Resale Guides and Tours

February 29 · 🌐

...

👑👑👑🚗 Arcadia- Today will be a fun day for our cowgirls and cowboys (resale queens and kings) as they head over to Arcadia to check out timeless treasures, neat eateries, resale, vintage, secondhand, and antique shops.

It's our western rodeo theme shopping tour to celebrate the history of Arcadia.

If you see our huge bus, be sure to wave 🙌 at us as we love to wave back 🙌!

This tour is sponsored by the [Arcadia Main Street](#). See their full page ad on page 32 and 33.

👋 Be sure to say hi to our bus tour guides Mindy and Cynthia.

We even have Bill as our driver, he is a favorite from the gals.

We have a lots of group of gals with us today: The Domino Gals and Mindy's Cowgirl Posse.

Have fun cowgirls and cowboys. Stay tune for more photos from our tour today.

Wanna join us on one of our Thrifting Tours by Bus or even cruises? Tickets and details at www.thehappythriftershopper.com

We really do put the "FUN" into our resale adventures!

👑🚗 Grab a few seats before we sell out.



ARCADIA MAIN STREET PROGRAM

PO BOX 1104
ARCADIA, FL 34265

63-9138/2531

145

Date

1/3/23



Pay to the
Order of

The Happy Thrifter

\$ 1065.00

One thousand sixty five and 10/100

Dollars

Heat
Reactive
ink

TRUIST 

Memo

Admission 9

St. Paul

1/18/2024 0003 0079
JF 00035

AT
NAME OF FINANCIAL INSTITUTION
DATE
DO NOT WRITE IN THESE SPACES OR SIGNATURES
RESERVED FOR FINANCIAL INSTITUTION USE

FOR DEPOSIT ONLY

The Happy Thrifter
Thank you

Did you know we are in the process of reserving space for our **8th edition** of The Happy Thrifter Resale Guide Newspaper coming out in January 2025, to bring more SHOPPERS to your store?

Did you know we print **70,000 copies**, we deliver four times a year, and we are in airports, chambers, visitor centers, 356 merchants stores and news racks all over town from Ocala, Arcadia to Naples?

And, we mail out over 400 copies in the mail. Do you want to see a copy? Let me know and we can mail one out to you.

Did you know we were just featured on **WEDU-PBS** for our mission to bring awareness of our thrift and resale community with our popular resale guide, The Happy Thrifter?



11/21/2024-The Happy Thrifter is honored to be recognized by the *Venice Area Chamber of Commerce* as one of the 2024 "Business of the Year" finalists.

This recognition amplifies our mission statement to continue to bring awareness of our thrift and resale community with our resale guide (The Happy Thrifter Resale Guide Newspaper) our Mystery Resale Shopping Bus Tours (Thrifting Tours by Bus) and our Thrifting Cruises out of the Port of Tampa with Royal Caribbean.

Coupled with our twenty-four happy team members and our fun company culture, The Happy Thrifter continues to grow year and year as we are wanting to bring THRIFT SHOPPING TOURISM to the state of Florida as a destination attraction to showcase our beautiful resale and thrift community.

Our merchants, our readers, our shoppers. You made our paper better. Thank you.

Winners will be announced at the December 6th Celebrating Leadership and Business Excellence Luncheon at Plantation Golf & Country Club.

Learn more about at www.thehappythrifershopper.com



Hello Resale, Vintage and Thrift Merchants,

Good news, we are now contacting our NEW resale, vintage and thrift merchants and that is the reason for this e-newsletter to introduce myself and say hi.



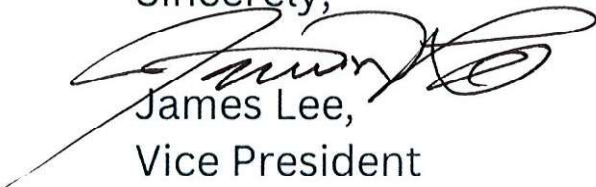
Arcadia Main Street | 17 N Polk Ave, Arcadia, FL | (863) 494-2020
info@arcadiamainstreet.com

12/10/2024

To: DeSoto Board of County Commissioners:

Please accept this letter from the Arcadia Main Street Program showing Executive Director, Pamela Ames as Authorized Agent of the Program and given authority to act on behalf of the Program.

Sincerely,

A handwritten signature in black ink, appearing to read 'James Lee', is written over the printed name and title.

James Lee,
Vice President

Federal Diagnostics

Prepared by: Luis A Velasco, EA
04/08/2024 07:22 AM
ata

Critical Messages

None

Electronic Filing

None

Informational Messages

- ☐ IRS regulations require any entity with an EIN to update the Responsible Party information within 60 days of any change by filing Form 8822-B, Change of Address or Responsible Party
- ☐ Books in Care of is using officer marked in the officer window; Organization phone number is used for contact
- ☐ Form 990-N is calculated and must be electronically filed, in lieu of Form 990 or Form 990-EZ; If you do NOT wish to calculate Form 990-N, please review Options #2 and #4
- ☐ Return does not qualify for electronic signature for the following reasons:
 - ☐ Officer social security number is missing
 - ☐ Preparer: 'Luis A Velasco, EA'

Missing Data

Extensions

- ☐ Date extension due - 990
- ☐ 8868 date for 990 / 990-EZ

Electronic Filing

- ☐ File ELF extension

Prior Year Data

11/15/23

11/15/23

X



HACKNEY, AMES & REICHEL

Certified Public Accountants and Consultants

128 West Oak Street
Arcadia, FL 34256
863.946.1925

234 South 6th Avenue
Wauchula, FL 33873
863.773.6499

WWW.HAR.CPA

April 3, 2024

CONFIDENTIAL

Arcadia Main Street Program, Inc
17 N. Polk Ave
Arcadia, FL 34266

Dear ,

We have prepared the following returns from information provided by you without verification or audit.

e-Postcard (Form 990-N)

We suggest that you examine these returns carefully to fully acquaint yourself with all items contained therein to ensure that there are no omissions or misstatements.

Federal Filing Instructions

Your Form 990-N annual electronic notice for the tax year ended 12/31/23 is being electronically filed with the IRS, as required by Pension Protection Act of 2006. No other return is required to be filed.

Also enclosed is any material you furnished for use in preparing the returns. If the returns are examined, requests may be made for supporting documentation. Therefore, we recommend that you retain all pertinent records for at least seven years.

In order that we may properly advise you of tax considerations, please keep us informed of any significant changes in your financial affairs or of any correspondence received from taxing authorities.

If you have any questions, or if we can be of assistance in any way, please call.

Sincerely,

Hackney, Ames & Reichel, PA, CPAs

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **FEB 13 2015**

ARCADIA MAIN STREET PROGRAM INC
22 N POLK AVE
ARCADIA, FL 34266

Employer Identification Number:
65-0383160
DLN:
17053258323014
Contact Person:
JASON T SAMMONS ID# 31616
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990 Required:
Yes
Effective Date of Exemption:
September 9, 2014
Contribution Deductibility:
Yes
Addendum Applies:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Director, Exempt Organizations

Letter 947

ARCADIA MAIN STREET PROGRAM INC

ADDENDUM

Your exemption under section 501(c)(4) of the Code is reinstated for the period May 15, 2010 to the effective date shown in the heading of this letter.

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Arcadia Main Street Program, Inc.	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input checked="" type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) _____	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/>	
	5 Address (number, street, and apt. or suite no.). See instructions. 17 North Polk Avenue	6 City, state, and ZIP code Arcadia, FL 34266
7 List account number(s) here (optional)		
Requester's name and address (optional) DeSoto County Board of County Commissioners 201 East Oak Street Arcadia, FL 34266		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-				-	
or								
Employer identification number								
6	5	-	0	3	8	3	1	6

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Formula Amis**
Signature of U.S. person

Date **12/10/2024**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New


Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

State of Florida



Department of State

I certify the attached is a true and correct copy of the Articles of Incorporation, as amended to date, of ARCADIA MAIN STREET PROGRAM, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is N93000001833.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capital, this the
Twenty-seventh day of May, 2022



CR2E022 (01-11)



Cord Byrd
Secretary of State

Arcadia Main Street Board of Directors
2025

President:	Sanjay Patel	Oak Park Inn 2 West Oak Street
Vice President:	James Lee	Biggar & Biggar Antique Mall 133 West Oak Street
Secretary:	Chelsea Palmer	124 North Orange Avenue
Treasurer:		
Design Chair:	Quinn Jones	City Marshal 725 North Brevard Avenue
Promotions Chair:	Starr McLaughlin	Biggar & Biggar Antiques Mall II 12 West Oak Street
Economic Development Chair:	Mindy Ryals	Ryals Citrus & Cattle P.O. Box 131 Ft. Ogden , Fl 34267
Board Member:	Jill Maassen	Maassen Oil Company 119 South DeSoto Avenue
	Mary Pete Martin	United Country Gulfland Real Estate 207 East Magnolia Street
City Liaison:	Judy Wertz-Strickland	City of Arcadia 23 North Polk Avenue

Arcadia Main Street

DOWNTOWN

PASSPORT EVENT



- Support downtown businesses
- Explore the downtown area
- Visit participating locations for a chance to win a Grand Prize of \$500 in downtown bucks!

1 entry = 1 stamped card
enter as often as you like

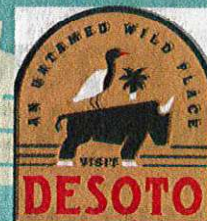
Return cards to participating retailer
locations or the Main Street Office mailbox
at 17 N Polk Ave.

Visit participating
stores, make a
purchase, get your
card stamped and
when it's full, enter
to win prizes!



*shop
local!*

VISIT PASSPORT LOCATIONS
AUG 19 - SEPT 7

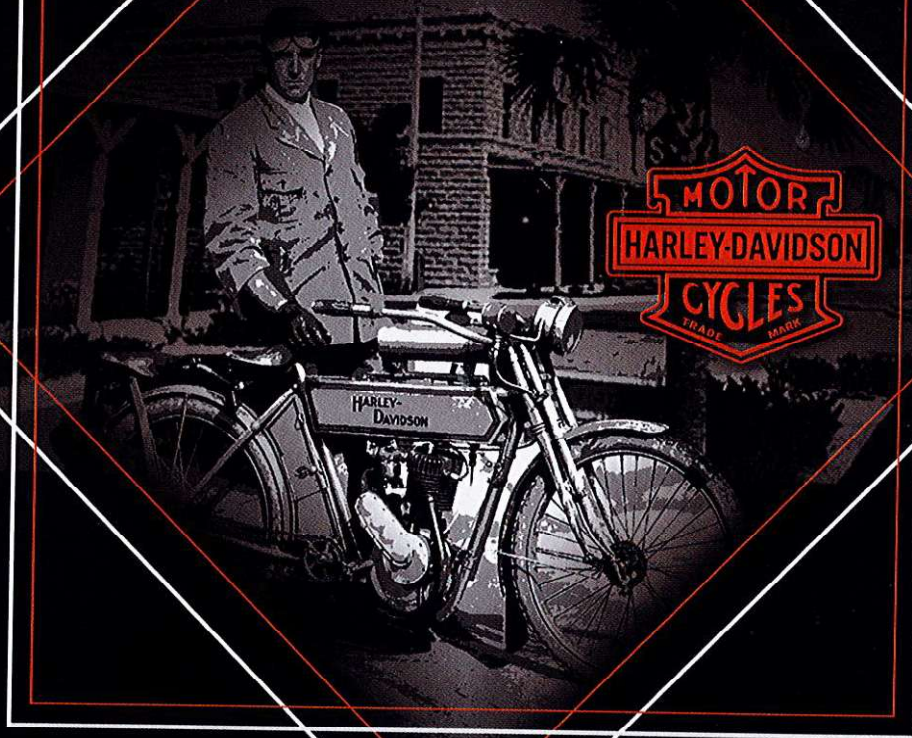


Participating Stores

- Biggar and Biggar Antique Mall
- Biggar and Biggar II
- Dragon's Den Books
- Glass Antique or Not
- Hello Beautiful Salon
- Honey Belles Boutique and Gift
- Jypsie Soul Events & More
- Mermaid's Keep
- Miss Patty's Consignments
- The Mana Vault
- Mixed Emotions Craft Studio
- Mixed Emotions Retro Boutique
- Oak Park Inn
- Smoke on the Water-Arcadia
- The Gilded Cypress
- The Valley Florist
- YYY's Wine Bar and Cigars
- Oak Street Deli
- Arcadia Dry Cleaning
- the Farmhouse Coffee
- Core's Antiques
- Magnolia Seafood
- Antiques & More
- Blossom's Beauty & Boutique
- Cowboys Corner
- Treasure Alley
- Myshelly's
- The Vintage Garden
- The Vintage Dragonfly
- Wheelers Cafe
- Arcadia Printing
- Rose' Cafe
- Groovy Smoothie
- Cliptomania
- Huertamo Western
- Barnhill's Barber Shop
- The Rusty Raven
- Distressed! Mess
- The Shops at the Opera house
- The Yellow Deli
- The Broken Spur
- FETTERS Keep Creating

JOIN THE FUN SATURDAY **NOV 2ND 2024** FROM 10-5PM

BERT'S ARCADIA BIKE FEST



► BAND SCHEDULED ◀



FOR ONE DAY ONLY
LIVE MUSIC ◄ VENDORS ◄ MOTORCYCLES
FULL THROTTLE BIKE SHOW & MORE!

